



Evolving with Empowerment,  
Education, Employability and  
Environment

**Started in the year 1996**  
Now in 15 States in India



# ANNUAL REPORT | 2020-21

Evolving from  
**Education, Employ-enablement  
to Empowerment & Environment**

[literacyindia.org](http://literacyindia.org)





Evolving with Empowerment,  
Education, Employability and  
Environment

# Annual Report

## FY 2020-21

**Literacy India**

Education, Employ-enablement,  
Empowerment, Environment

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## From the **Managing Trustee's Desk**

2020 has indeed been a challenging year for the entire world and our work at Literacy India has not been spared. The impact of COVID 19 has marred our efforts towards fulfilling our commitment to the pupils of Literacy India—the children and the women. The pandemic presented unique challenges in the form of migrant crisis and increased school dropouts. Over the years, Literacy India had gained momentum by impacting the lives of over 7 Lakh people positively. However, the pandemic has proved to be a bump in the road. Several projects like Indha, which were pivotal for the income of artisans, have been detrimentally impacted.

The people at Literacy India have been resilient in the face of these challenges. They have recognized the manifold increase in the need for relief and rehabilitation in the present circumstances. They have concentrated their efforts towards rehabilitation of the COVID affected families by providing them the necessary support. They are also working towards digitization of our merchandize and trainings to keep up with the intense competition in the market. Therefore, I remain confident that our efforts shall continue to benefit the underprivileged.

As always, I remain thankful to our donor partners whose contributions enable the work of Literacy India.

**Capt. Indrani Singh**  
*Managing Trustee, Literacy India*

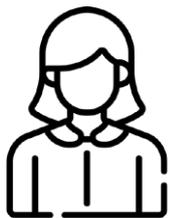
## With the 4Es: Education, Employability, Empowerment and Environment-

Forming the core of what we do, Literacy India reaches out to the underprivileged across India and helps them gain access to value education and supports their endeavours to imbibe a variety of vocational skills.



**4,00,000**

Children



**2,11,500**

Women



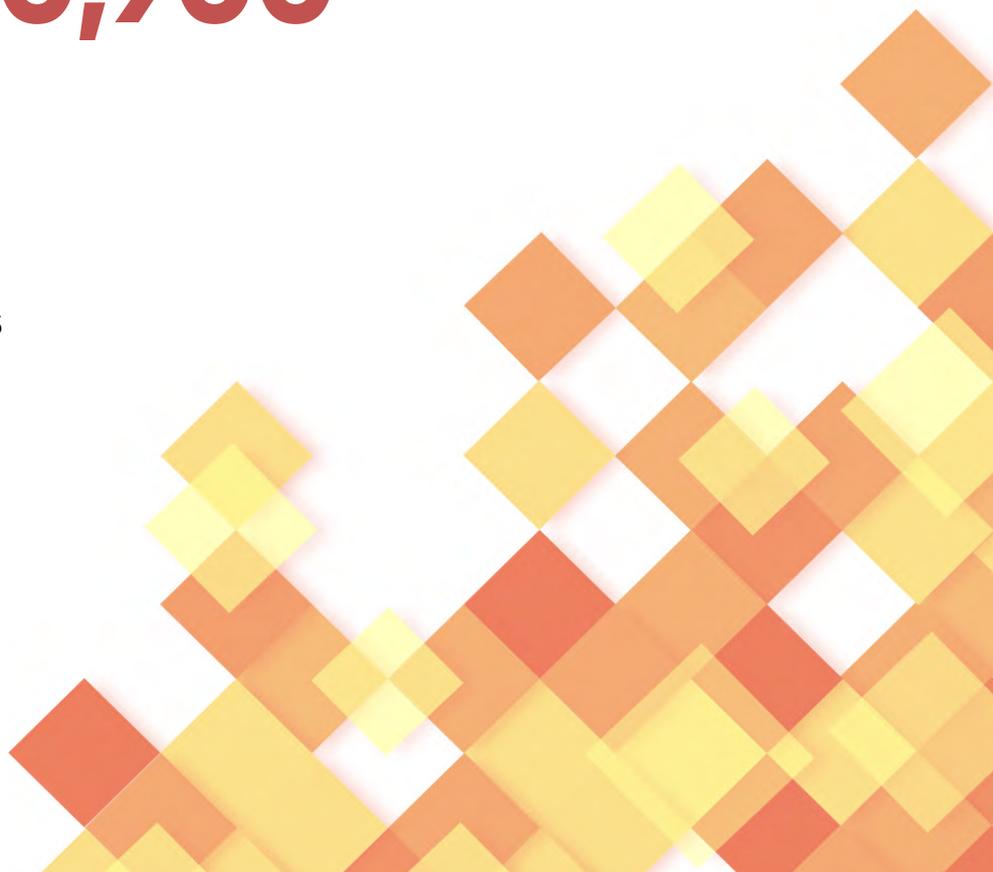
**1,50,900**

Youth



**08**

Projects







Evolving with Empowerment,  
Education, Employability and  
Environment

# 25 Years of Literacy India

## A Quarter Century Spreading Light: Education, Employability and Empowerment

**Literacy India** is the outcome of an effort that began in 1996 with five children at a construction site in India's then developing Millennium City- Gurgaon. Today, that idea has blossomed into a nationwide program, uplifting the lives of over 7 lakh women and children through its 106 centers.

As with anything good, the beginnings were tough. The nation had just undergone a huge economic shift in the form of liberalization and globalization. Although the pros of liberalization outweighed the cons, it was quickly noticed that liberalization led to unequal distribution of wealth in the hands of the wealthy and privileged. This magnified the need to work towards the upliftment of the migrant workers who were flocking the cities in the wake of the economic upturn in the country. Therefore, the first project of Literacy India called Pathshala was initiated. The aim of the project was to bridge the gap in education of its pupils so that they could be enrolled in traditional schools. The open method of the classes, coupled with alternate teaching methods like songs and games helped ensure engagement in the classroom.

The growth of the project brought with it new set of challenges. It was quickly realized that there were not enough trained teachers to keep up with the booming number of enrolments. However, Captain Indraani Singh's vision to introduce technology as a tool for Literacy India aided not only the training and development of human resources but also helped in bringing up the retention levels of students. The introduction of digital technology in 1998 also drove up attendance of students. The computers acted as a huge selling point for parents who saw them as an opportunity for their children to secure white collared jobs. The software used also addressed social issues like literacy, health and hygiene, abuse and violence etc.

Success in the classroom inspired confidence in Literacy India to think bigger. Consequently, the work of Literacy India was expanded to impart market-oriented skills and upliftment of women was included. The first project in this area was Karigari which aimed to train artisan and non-artisan women to make them financially self-sufficient. Currently, the program is run in eight states out of 30+ centers and has already trained around 1,20,000 people.

Over a period of time, it was realized that even though the younger trainees were able to get gainful employment, the older women who had restrictions at home were unable to participate in the workforce as much due to social restrictions and burden of responsibilities. This led to the introduction of Project Indha which is an entrepreneurial programme that aims to create community-based livelihood enhancement models. Projects like Paathshala, Karigari and Indha were just the tip of the iceberg. There has been no looking back for Literacy India. Several projects like Gurukul and Shiksharth have been instituted since then. The organization has also intervened to support organic farming, rainwater harvesting and rural-tribal empowerment. The organization continues to impact the society in an ever growing and positive manner.

The strengths of the organization lie in the best practices they follow: analysis of shortcomings and unabashedly working towards making something bigger. What also helps is the clarity of vision: to keep working towards the 4 Es of education, employ-enablement, empowerment and environment. While a lot has been done, the organization hopes to keep working towards the cause of the underprivileged and is optimistic about reaching more and more people every year.

# Executive Summary

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2020 has been an unprecedented year for the entire world, no one was spared the calamity the pandemic unleashed. Needless to say, the vulnerable section in a middle-income country such as India had the toughest time. Our Literacy India family worked round the clock to ensure the education and livelihood of this section of society does not take a back-seat in the struggle for survival uncertainty loomed.

Amidst the sudden call for country-wide lockdown, abrupt job losses, medical emergencies and widespread chaos, Literacy India initiated an emergency relief program to provide the basic requirements for survival. Besides ration, medical supplies etc, we distributed cash to the tune of almost INR one crore in the form of direct transfer. This initiative helped our communities to rough through the tough situation.

We were among the first ones to bring our classes online using Google Classrooms and other tools. With our partnership with Google, the classes were especially curated grade-wise and subject wise for students who could access the study material multiple times and as per their convenience. Unlike other online tools, Google Classrooms are the right solution to cater to students across the country who do not have access to proper and regular infrastructure.

We made laptops, mobiles, tables and PCs available to those whose family did not possess a single device and provided soft loans to the students who were keen on owning a device to pursue their education and special courses.

In 2020, we also initiated our Future Skills program, an extended version of our digital technology courses to enable skills such as coding etc at middle school level. The pandemic showed the importance of introducing the courses as digital literacy is a way to secure the future of our children.

This year, we also promoted entrepreneurship, provided aid in terms of resources and training to enable our community to establish and sustain self-employment. Together with our LI family, volunteer network, donors and partners, we have been able to spread light and happiness and maintain our work in spreading the 4 Es.



# Mission, Vision, Objectives and Guiding Principles

Transforming the  
education  
landscape through  
innovative  
pedagogy and  
creating self-  
sufficiency through  
**'earn as you learn'**

# Bringing qualitative change by making education accessible to all

Literacy India was established in 1996 as a non-profit organization with the primary objective of providing education, employ-enablement and empowerment to underprivileged children, youth and woman; now evolved to include environmental sustainability. Literacy India with its 4Es are both powerful and paramount in transforming lives and communities. Education being the primary focus of the organization, is reinforced with a variety of vocational skills and alternative models of education that are relevant, holistic and enriching.

## Education with a purpose

Literacy India strives to bring to quality education to the classrooms and impart 'education with a purpose' to underprivileged children. We believe, strong educational foundation will ensure employability thus alleviating poverty and drive sustainable development.

## Employ-enablement a step towards empowerment

Literacy India works with rural women and women in semi urban areas to provide access to education, livelihood and economic freedom. These women are the most hard-hit by the patriarchal system and LI strives to empower them with information, awareness, and access.

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# Special Initiatives

**(COVID related including volunteering initiatives)**

## | Awards

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COVID-19 a global pandemic led to lockdown in India, shutting down schools, colleges, factories, construction sites, and even home-based work. As the country struggled to cope, imagine how a poor person survives in the wake of Pandemic without a livelihood.

Given the unprecedented situation, we at Literacy India organised a few drive to ensure the vulnerable have their basic survival needs met. From blanket distribution in Belgachia, Kolkata, Purulia, Manohar Thana districts, to ration and food packages to needy families in slums of Delhi, Gurgaon as well to our Indha artisan family, we took small measures to help the needy in these difficult times.

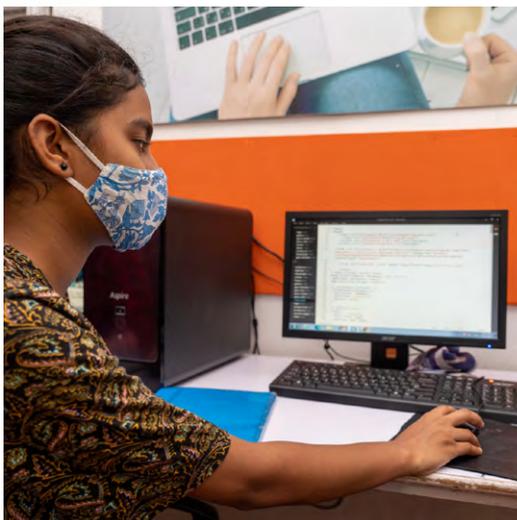


**01** Our Indha community suffered a major setback due to the global shut down. With no work and the looming uncertainty, our artisans were one of the worst impacted. We distributed bags of ration to our Indha artisans for six months to protect them against the vagaries of the pandemic. We also distributed ration to communities in Maharashtra, Haryana and Bengal.



**02** As Winter sets in, we knew the risk of contracting the deadly disease heightened. To mitigate the risk, Literacy India with the help of Dell Technology Distributed blankets across its centres in Belgachia, a Kolkata Slums, in Purulia Villages, Dist Manohar Thana, Rajasthan villages). In Delhi at our Bhati Mines Refugee slum Centre, at Our Migrant centre in Bijwasan and in Gurgaon at our Village Bajghera & Cartepuri centres. Distribution was to needy community people and Our Artisans of Indha whose income is affected due to Pandemic.

**03** We continued to provide basic medicines, COVID protection kits, mask etc at our programs sites in the larger communities.



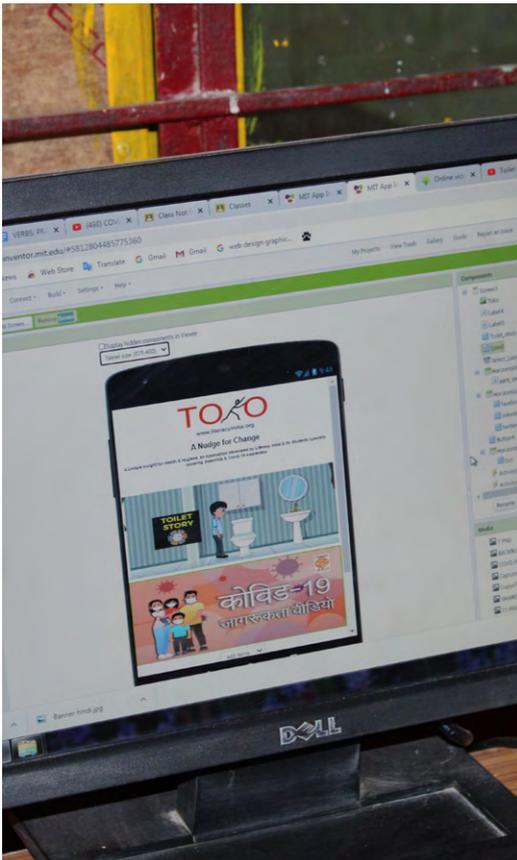
## 04

Literacy India's Future Skill Project equipped students with future skills like coding, digital marketing, web designing & developing computational skills. As Literacy India had already been implementing these technical courses to their students, the program has gained enough maturity. These programs build competencies that allow individuals to solve complex problems in highly emergent contexts of action in a self-organized way and enable them to act successfully. Literacy India has set up Dell Technologies labs in the schools and community centers and these computing labs serve as spaces that allowing students to explore, experiment, tinker and create.

The technical skills are not only part of curriculum, they provides an insight to the tremendous possibilities of technology; learn and create. Students are engaged in fun, challenging experiments, projects provided chance to explore their critical thinking and problem-solving skills.

As 1<sup>st</sup> generation learners and first person to learn technology driven modern skills and ready for aspirational jobs, the students feel confident and keen to continue with their technical education. Besides students, 100 educators were also trained to impact technical training to students and youth.

**05** Our Vidyapeeth Students group developed ToKo; an application to spread hygiene awareness on Unique Insight on Health and Hygiene to keep Covid19 at bay. This project is under Sampuran Shiksha wherein students, teachers and Trainers are communicating to the members of the community to stay safe during Pandemic times. Colourful Animation makes it engaging for the community members. Children across Location watched the documentary and shared to each other to be safe and known preventive measures, Covid Symptoms etc.



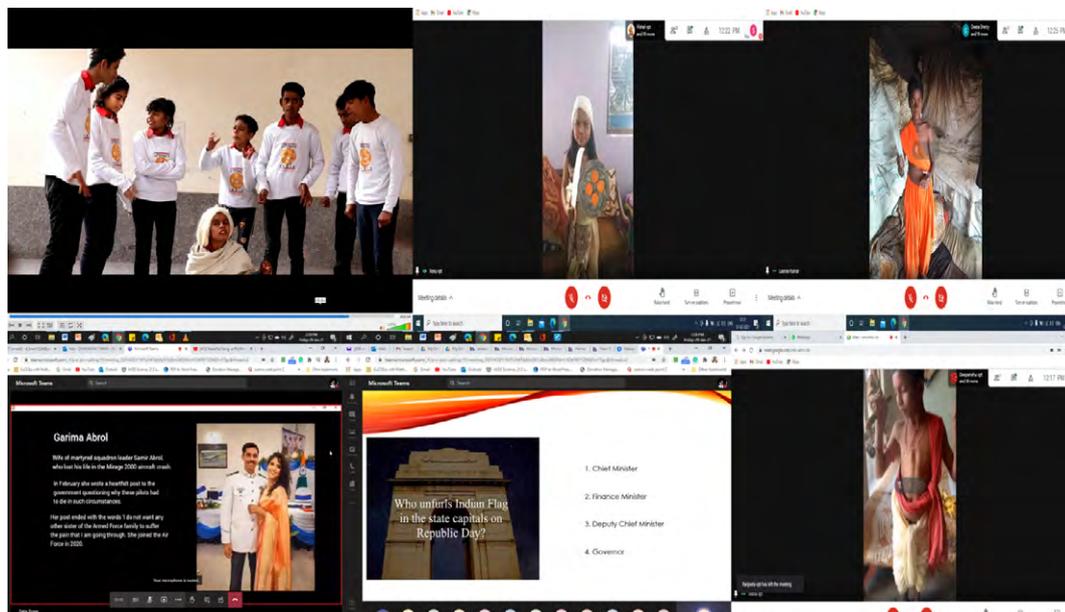
**06** United Way Delhi organised 'United for Air' Campaign in Delhi NCR. It aimed at reducing the overall carbon footprint and come up with innovative community-led solutions. United for Air Campaign celebrated World Ozone Day with the students of various schools across Delhi-NCR and conducted Art for change campaign.

Here, 200+ students of Literacy India Delhi NCR participated and selected in top three and received prize for her most creative and innovative work. Yogesh & Diva won reward.

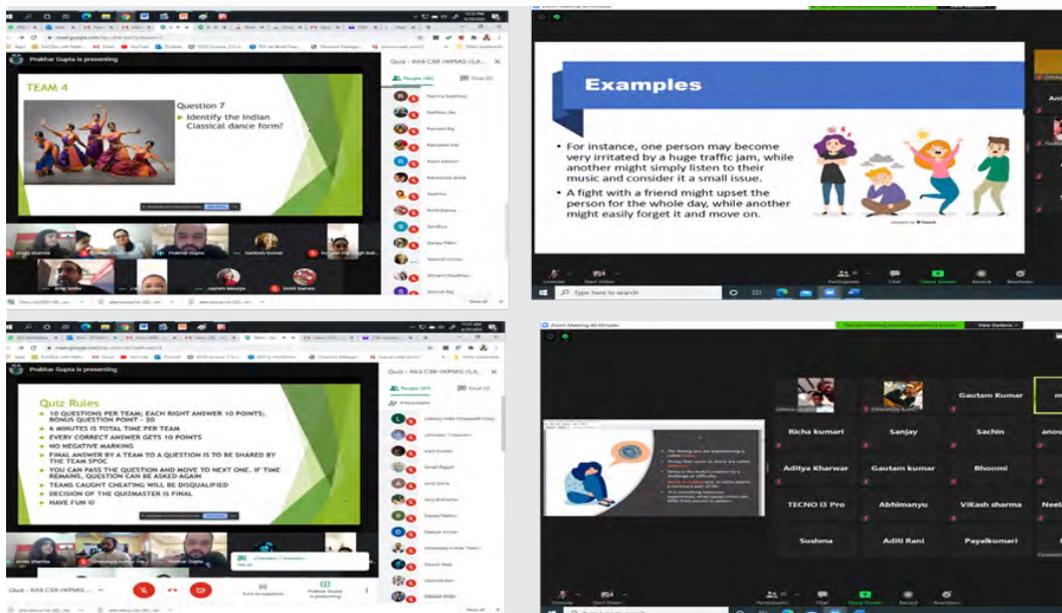
**07** Traditional classrooms moved to digital classroom, something we had been advocating for a long time. However, the unpreparedness of the situation caused an upheaval and we realised that millions of children did not have access to digital equipment, worsened by erratic electricity and internet supply. Literacy India aided the students and parents by providing soft loans to purchase equipment to reduce drop out.

**08** Our network of volunteers also stepped forward to compliment our efforts. A warm blanket cost nothing to most of us. Still, it can be lifesavers for thousands living in the rural area and slums, managing resources, mostly daily wage workers and migrants are the worst hit. The Employees of Dell Technology decided for special Gift on Makar Sankranti and Magh Bihu Festival by providing Blankets & Ration to these needy families. We also would like to thank Our Facebook Donors who supported for Food for these people.

**09** KPMG Global conducted variety of volunteer activities to help students in every way possible in making the education accessible to the children.



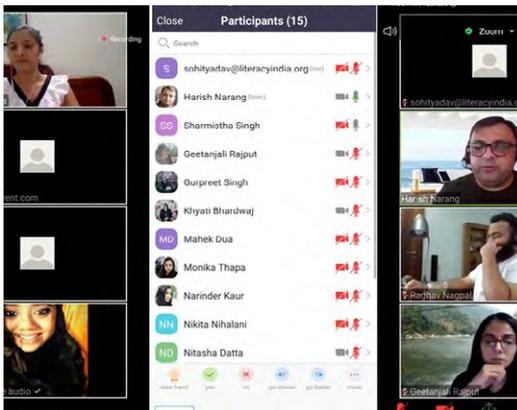
**10** Mobile phones have played a vital role for school going children in the time of pandemic. Smart Phones provided children an access to education with the help of technology. Students in Vidyapeeth belongs to the underserved section of the society where number of them lacked access to smart phones due to which they were unable to access their classes online. Assessing the need of the time, KPMG organized a mobile collection drive where people gave away their old mobile phones or tablets in working conditions for the cause. Activity provided number of phones for the children, that were later distributed to the needy children and helped them in taking online classes.



**11** More than 30 volunteers from Mastercard are mentoring students in English language to help them develop communication skills using the free platform of Duolingo for this purpose. In the current pandemic situation, the volunteers reached out to the community surrounding the TP13 school, supported by Mastercard. They distributed COVID 19 protection kits to 200 families to minimize the risk of virus infections and made aware on the proper usage of those safety measures. They also planted trees within the Vadodara school campus during the pandemic. 120 trees were planted as well as 40 tree guards were installed to protect the saplings from the domestic animals.



**12** With the help of volunteers from Cvent, we organised events such as sports day, classroom painting, cooking activity, enterprise development workshop; as well as succeeded in actions such as girls' toilet renovation, winter uniform distribution, meals.



Mr. Anupam Arun, Country Head and Senior Vice President, Mr. Ashish Arora, CFO & CSR head, Mr. Harish Narang CSR lead were instrumental in helping us conclude all the activities under their CSR pledge.

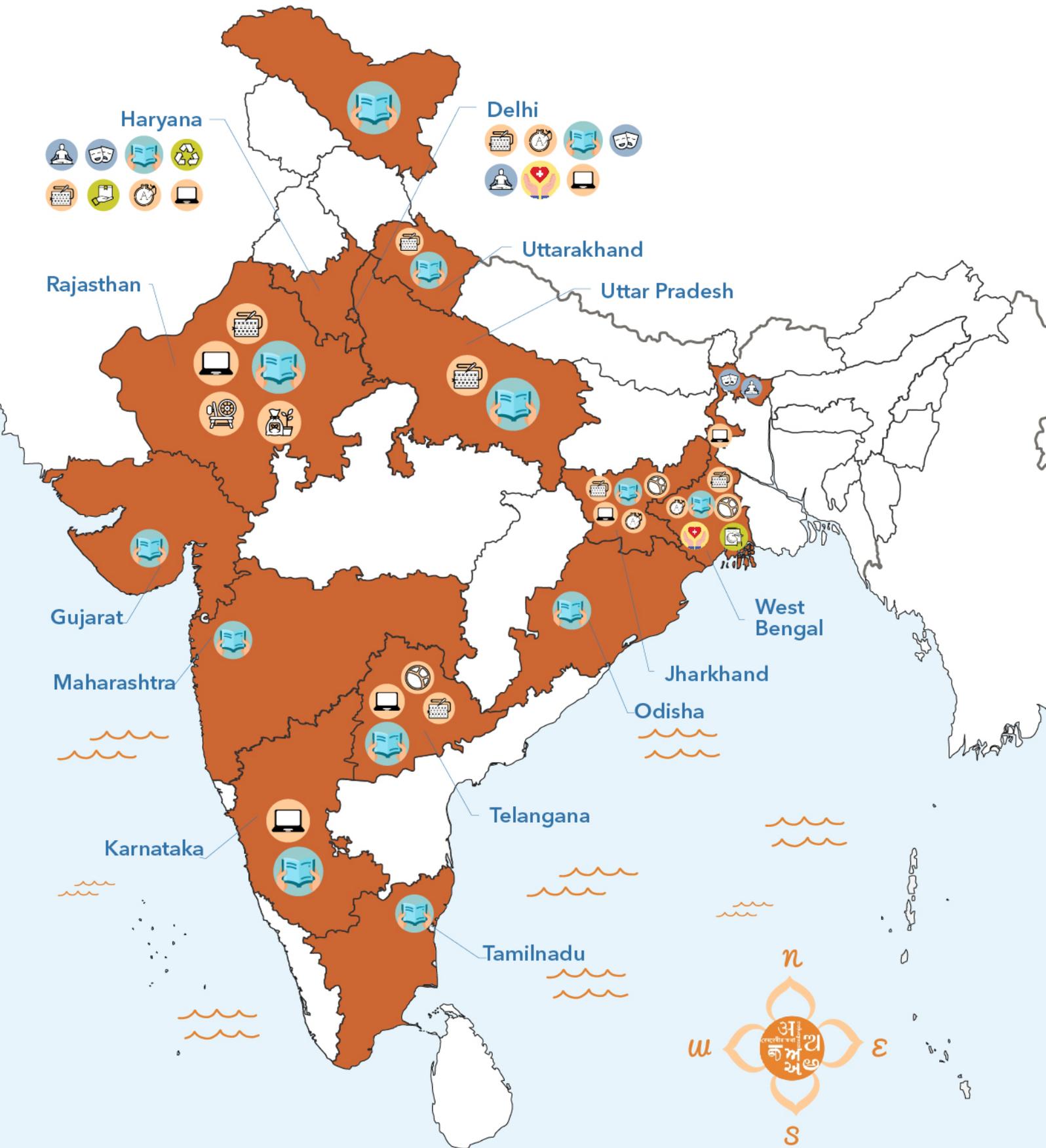
**13** September 8 is celebrated as International Literacy Day, on that day volunteers from Oracle organized a daylong event, with fun and engaging sessions to help children learn the art of storytelling and enhance their reading skills and oratory skills. Children across locations West Bengal, Jharkhand & Delhi NCR participated in the event. Oracle Volunteers organized 4 days' workshop for scratch - is a visual-based computer programming language - for the children where they participated and learnt various codes.

**14** Literacy India partnered with Confederation of Indian Industries (CII)'s for its 75th Annual volunteering event - National Volunteering Week (NVW) between 18-24th January 2021. We conducted 'Financial literacy workshop' with 100+ women beneficiaries at three locations.



# Project Overview

PROJECTS	PROJECTS GEOGRAPHIC LOCATION	MAJOR CITIES/ DISTRICTS	IMPACTED BENEFICIARIES
Vidyapeeth	Haryana	Delhi NCR, Gurgaon	825
Health Project	Haryana, West Bengal	Delhi NCR, West Bengal	1,050
Pathshala Project	Haryana, Delhi, West Bengal,	Gurgaon, Delhi, Purulia, Kolkata	2,050
Karigari Project	Haryana, Delhi, West Bengal, Rajasthan, Uttar Pradesh, Maharashtra, Telangana, Jharkhand	Gurgaon, Delhi NCR, Kolkata, Kalimpong, Purulia, Varanasi, Nalgonda Bokaro, Jhalawar and Pune	5,560
Indha Project	Haryana, Delhi, West Bengal, Rajasthan, Uttar Pradesh and Jharkhand	Gurgaon, Delhi, Kolkata, Purulia, Jhalawar, Varanasi, Bokaro	250
Gurukul Project	Haryana, Delhi, West Bengal, Rajasthan and Karnataka	Gurgaon, South Delhi, West Bengal, Karnataka and Alwar	175
Shiksharth Project	Haryana, Delhi, West Bengal	Gurgaon, South Delhi, Purulia, Orissa,	4,856
Gyantatra Udbhav ( Digital dost)	Haryana, Delhi, West Bengal, Rajasthan, Uttar Pradesh, Jharkhand, Maharashtra, Gujarat	Gurgoan, Delhi, NCR, Noida, Kolkata, Purulia, Jhalawar, Alwar, Bhiwadi, Uttakashi, Bokaro, Pune, Vadodara, Odisha	1,500
COVID Relief	Haryana, Delhi, West Bengal, Rajasthan, Uttar Pradesh, Jharkhand, Tamil Nadu, Maharashtra, Gujarat	Gurgoan, Delhi, NCR, Noida, Kolkata, Purulia, Jhalawar, Bokaro, Pune, Vadodara	64,550
<b>Annual impacted beneficiaries</b>			<b>80,816</b>



**Legend**

- |  |   |  |  |
|--|---|--|--|
| <p><b>Education</b></p> <ul style="list-style-type: none"> <li>• Vidyapeeth</li> <li>• Pathshala</li> <li>• Gyantatra Digital Dost</li> <li>• Gurukul</li> </ul> | <p><b>Livelihood &amp; Employability-Karigari</b></p> <ul style="list-style-type: none"> <li>• CCA / CCC / Tally</li> <li>• Organic Farming</li> <li>• Kitchen Gardening</li> <li>• Tailoring &amp; Stitching</li> <li>• Pattal Making</li> <li>• Hand Embroidery</li> <li>• Weaving</li> </ul> | <p><b>Shiksharth</b></p> <ul style="list-style-type: none"> <li>• Theatre / Value Education</li> <li>• Animation / Yoga</li> </ul> | <p><b>Indha &amp; Environment</b></p> <ul style="list-style-type: none"> <li>• Paper Recycling</li> <li>• Art &amp; Craft</li> <li>• Product Making</li> </ul> |
| <p><b>Health</b></p>   |   |  |  |

# Education in the Times of Global Pandemic

With COVID 19 lockdown, the nation faced a different crisis. As migrant workers started moving to their villages in search for safety, the invisibility cloak around their children tightened. Without livelihood options, weak government response and an uncertain future; children were the most vulnerable sufferers.

We have been working with the migrant communities for the past 2 decades. Their children have weak educational foundation as they are forced to follow their parents, irrespective of school session schedule. We have successfully rehabilitated these children back to schools, focussing on improving their learning levels.

Literacy India has been a pioneer in using technology to aid education delivery. With a head start in the sector, we have evolved a home-crafted software to meet the demand of quality education, especially among the vulnerable section. Today, we have near perfected the tool and have been strenuously working towards maintaining the rhythm created to build a robust foundation by providing education, employable skills, and livelihood options.

Our experience says that technology aided education has a renewed important to provide the needed sense of normalcy in the lives of these children. Given our firm belief that technology is a problem-solver, Literacy India was able to move 100% of its programs online in record time. Without losing time, we adapted and used the online tools to continue with our mission of securing the future of the marginalized. We believe that technology will continue to aid in recovering the lost time and accelerate towards a secured future.

The lockdown showed us that our reliance on technology and digital engagement is only going to rise. As schools and colleges across the world transition to virtual classrooms, we believe that we need to invest in tech-based education more aggressively to undo the damage caused.



The post pandemic 'new normal' has been established, it is technology driven, digitally enhanced and automated solution. In the new normal, we believe that technology-based education, future-skills and skill-based employ enablement will be the order of the day.

In the year of the pandemic, we enrolled 4500+ new students, continued the education of 4000+ students, and added 35+ centres where we provide technology aided education to our beneficiaries.

Of all the achievements in the COVID 19 year, one which makes it high on the list is an award-winning app designed by our Vidyapeeth Students. The TOKO Android Application, part of a special project to spread health and hygiene tips to safeguard against COVID 19 was designed by a group of 12 students as part of the app development program. The app was launched by our long-term friend and a cricket icon Kapil Dev and received accolades from the Government and Media alike. The students are now busy scaling up the initiative to help create awareness among the community members.







# Our Projects

*'The purpose of education is to make good human beings with skills and expertise... Enlightened human beings can be created by teachers'*

- A.P.J Abdul Kalam



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# Vidyapeeth Centre

*Making quality education accessible*

**The Vidyapeeth project is driven by Four Es - Education, Empowerment and Employment and Environment.** The main aim of the project is towards making quality education accessible to all. It encourages holistic development of children hailing from the lowest economic strata of society. The project employs 'learning by doing' principle to strengthen the academic base and lay the foundation for future employability. To ensure this, school offers vocational skill training as well as students are provided benefits of learning in smart classroom, where videos and educational games are used to teach difficult lessons or concepts. Students under 14 years of age are taught fundamentals of coding-logic, graphic designing using Canva application, application development using MIT application inventor and Web page development using HTML.

For Literacy India's Project Vidyapeeth, COVID-19 brought new challenges, new learning, new experiences and new domains to work in. The crisis prompted the LI project team to come up with the e-learning programs, teachers focused on fear management by spreading accurate information about the crisis, urging caution and diffusing panic and were trained extensively on Google classroom.

Our team didn't lose the enthusiasm to serve the community in that time. Our Vidyapeeth teachers and the project team together connected with each student to understand their livelihood status and provided the support required. For the e-learning program, teachers were trained via Zoom and Google duo and simultaneously students with smart phone access were mobilized students to join the e-learning platform. Teachers developed their e-learning modules for taking up sessions.

Besides the classes, drives to provide ration to the community, COVID Testing for students and teachers as well as other activities were conducted to bring a sense of normalcy in the lives of our students.

# Special Activities in FY20

## Nutrition Program

Corona Pandemic has changed our traditional way of living and brought a new world of technology where students taking online classes at home but remains void of nutritious food due to family's poor economic conditions. To make the nutritious meal accessible to the children, they were provided ration kit consist of food items from all five food groups with the major nutrients. 3013 Ration Kit served during the academic year April 20 to March 21.



## Virtual Career Counselling

Vidyapeeth has been associated with iDream Career (iDC) Counselling institute since long. To mobilise students and bring in optimistic attitude for life in the time of lockdown, counselling sessions were organised for the students of Vidyapeeth over whatsapp. iDC analysed students' potential, personality traits and interest areas and recommended suitable career options.



## Wider World Connections and Links

It is an international project, whose main objective is to enhance the understanding of the various cultures in the world. Primary schools from four countries -India, Greece, Poland and England - participated. Students of Vidyapeeth grade eighth participated in this project. They presented the Indian culture and history through power point presentations, video discussions. In return they learnt about culture and history of other countries.

## COVID-19 Awareness Video

While life came to standstill during Lockdown, our budding social reformers made an amazing video that left an impact on everyone. The video gave away a social message that we are not alone in this pandemic and that we should all join together to fight against it. The video was a result of collective effort from all the students who made small videoclips while staying at home and compiled it along with a song.



## Eye Screening Camp

Eye screening Camp was organized with Perfect Eye clinic for all SBI supported children. Spectacles and medicine were provided to children as per need. The camp also helped create awareness among students on the excessive 'screen time' due to usage of smart phones and tablets.



# Subject Week

## Maths Week

Vidyapeeth organised a mathematic week and conducted different activities to develop concept clarity, command over the content, inculcate interest for the subjects and tips & tricks for faster calculation. Here, learning with hands on practice proved beneficial for students. Students of Class X learnt hand trick to calculate the value of angle in trigonometry. Class VI students learnt the method of factorization using factor tree and Class VII learnt playing sudoku online which enhances mental ability and logical reasoning. Class VIII learnt factorization with activities, square and cube roots through collage. Activities helped them learn the concept for long term.



## Hindi Week

Pictures stimulate our thoughts and motivate us to express our views and ideas on what we see. Students are taught picture composition to develop the skills of observation and enhance their ability to analyse and write using their imagination. Here, students were given a picture from the story and asked to develop a story from it and give it a suitable title as per the imagination. With this activity, students came up with creative stories and given it a fancy title. Students actively participated and enjoyed writing in their native language. Few have written the story and drew the picture as well.

## English Week

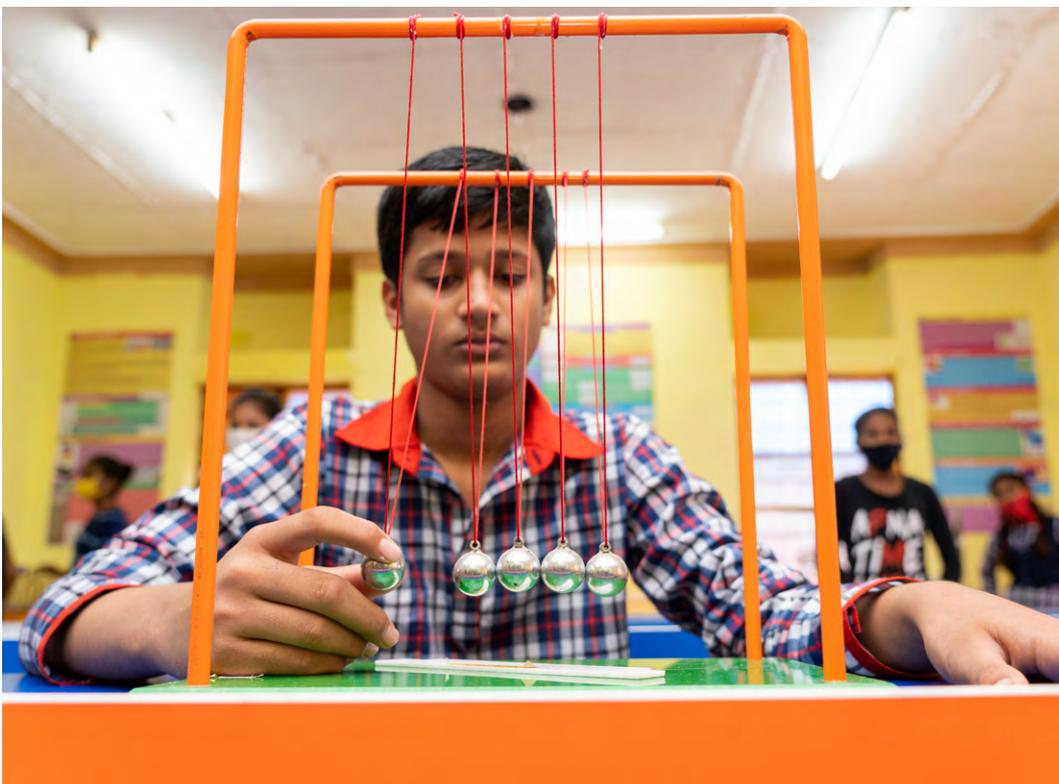
English Language is equated as the second national language in India as it meets the requirement of modern world. Here, Literacy India Vidyapeeth organized an English week for the students of Classes VI-X, to make students understand the broader use of English language and its significance.

## Social Studies Week

Students were assigned projects to find out the traditions and culture of each of India's state. Students presented their projects which described each state's culture, famous places, major tourist attraction etc. Project exposed students on culture, traditions and beliefs of different states.

## Science Week

Students of primary classes were taught the concept of Air occupies space, properties of Air and Refraction. They were able to develop the effective analytical skills and critical thinking with the hands-on experience in learning scientific concepts.



## Street play

Students performed street plays on COVID 19 to spread awareness about coronavirus, dos and donts, precautions etc in Gurgaon. It highlighted the impact of covid in people's lives and the importance of sanitation and masks to curb the spread of disease.



# Learning based activities:

Activities were conducted to appreciate socio-ecological issues.

Volunteering Activities at Vidyapeeth A number of enrichment programmes for students were organized by our volunteers from KPMG and Teleperformance

Mathematics and English classes were conducted by KPMG Volunteers for students of 6th class.

Cyber crime awareness workshop was conducted by KPMG in the month of June for students of 6th to 10th class.

A webinar on Children's Mental Health was organized by Teleperformance.

A webinar on Nutrition was organised by nutritionist Farzana Ayoob of KPMG Team for students of 9th and 10th class.

A webinar was organized by Teleperformance team focused on fostering greenery. Students were taught to make seedballs at home.

A workshop on fitness was conducted by Mr.Dinesh Valocha from KPMG Team.

Quiz competition was conducted by KPMG team on 22nd January based on India's culture and heritage, for students of 7th class.

A storytelling session was organized by KPMG Volunteers team for students of 8th class.

A workshop on Road Safety was organised by United Way Delhi.

Christmas Festive fiesta event was organised by KPMG Volunteers on 12th December. It was a refreshing and entertaining session.

A make a wish campaign was organized by KPMG Team Volunteers for Christmas. Deserving beneficiaries were identified and gifts according to their wish were distributed on Christmas Day.

A workshop on Breast , Cervical cancer and Oral cancer was organised attended by all female teachers of Vidyapeeth and students of 8 to 11th class.

A self defence workshop was conducted by KPMG Team for girls of 9th and 10th class.

# Shining Stars

## Our Computer Wizards

Sandeep, Saiyad and Pranav are very sincere students. They all belong to very poor families. Their parents migrated to Gurugram in search of better living for their children.

Sandeep studies in class 8th and Saiyad and Pranav studying in class 10th. Though their academic performance is average in academics, they have creative minds. During Covid-19 when studies shifted from offline to online mode, all of them managed with the resources available and took their classes regularly. Their creative side was acknowledged by their teachers, and they were selected for application development contest. The name of the application they developed is TOKO abbreviated from toilet and Kov-id-19. The main purpose of the application is to create awareness about toilet hygiene and Covid-19 symptoms and precautions.

This application was launched by the iconic cricketer Mr. Kapil Dev. Literacy India awarded these three students with a computer for their contribution for this social cause.

## Payal: Others before self, a true giver

Payal is a soft-spoken, kind hearted and multi-talented child. She is studying in class 7C. Her father is a driver and mother is a homemaker. As we know that covid-19 has affected the whole world. We can see its adverse effect on the lives of migrant people. Her father's job was also affected in this pandemic period as he worked as a school bus driver.

Once when she had collected ration from the school and was on her way home, she met a woman who was in great need of food. Seeing her like that, Payal gave away all her ration to the woman without thinking of herself and her family.

As a person who puts others before self, she plans to be a teacher to make an impact on the lives of others. She believes that education only can improve and make meaningful change in one's life.

## Rani, Class IX : A shining example of resilience

Rani is a sincere and hardworking student of Class IX. She is very keen for her academics and learn each and everything with focus and determination. In the time of covid, her family went through severe financial crisis where her father and mother, both lost jobs and became unemployed.

Her family didn't have a smart phone to make online classes accessible to daughter, but that didn't discourage Rani and she looked for opportunities around to help her attend online classes. She used her landlord's phone to attend classes, learnt with focus and determination and performed extremely well in all the subjects in the formative assessments, Annual as well as in Mid-terms. She actively participated in the webinar held and also participated in the online art and craft competition on 'My Green Diwali' held in Gurugram, Haryana. She dreams to work hard and attain success in life.



## Remarkable Performers in the time of nationwide Lockdown

### Niteesh, Class X

Niteesh, a student of Class X, who has consistently showcased an outstanding performance in academics. He always has taken an innovative approach towards things be it a session on vedic math or presentation in science exhibition. In the time of pandemic situation and nationwide lockdown, he himself created videos to teach few of the important topics of mathematics, computers and science to his classmates and friends.



As situation on ground didn't allow people to meet and interact. Besides this, he developed PDF of some of the important chapters of his curriculum to make the content accessible to all his friends. Niteesh is very bright child and his consistent performance made him favourite of all teachers. In his final exams, he scored A grade in all subject and did well overall in other activities as well, including winning a cash prize in online quiz competition.

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[www.literacyindia.org](http://www.literacyindia.org)

RAVI KA PYAU  
रवि का पाउ

Literacy School Community Activities  
Sri Aravind Singh MAS  
Bangalore  
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INDIA  
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99707



# Project Paathshala

## *Bridging the gap in education delivery*

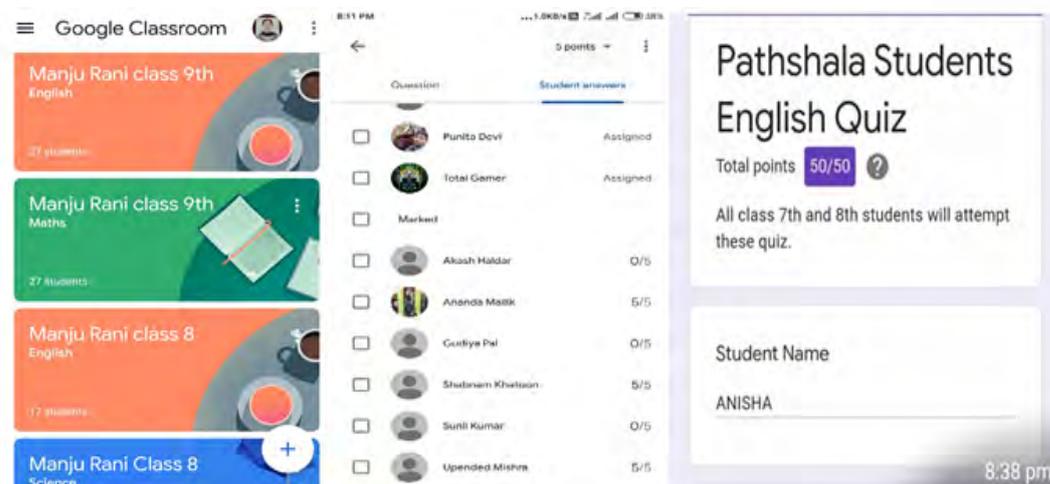
In 2020, an estimated 1.35 million children were impacted by the pandemic and children were forced to leave their education. As part of the project, Literacy India established six new Paathshala centres to provide education support to more than thousand beneficiaries.

Paathshala project supports education at three levels namely; supports children in bridge course to make up for the lag in education due to drop-out, prepares children for mainstream schools and supports children in mainstream schools with weak educational foundation with supplementary education or remedial classes.

## **1400 children impacted under projects across 8 locations of Delhi NCR.**

S no.	Center Name	Beneficiaries
1	Nebsarai	217
2	Mohammadpur	194
3	Mullahera	182
4	Carterpuri	195
5	Dharam Colony	119
6	Sheetala Colony	120
7	Bijwasa	250
8	Gejha	100

# Special Highlights of 2020



- 01** Virtual Classes in progress with Google Classroom. Training provided to both students and teachers to make them effectively use the technology.
- 02** Live session on Health and Hygiene / Covid 19 awareness session
- 03** Developing Scientific Temperament by providing hands-on training. Students were asked to prepare the science models based on the content taught. Students were divided in groups and each group was assigned a model to prepare. Each group presented and explained their model to others.
- 04** **Learning Language with Duolingo:** Students are taught English language using Duolingo Application. Application teaches them with the basics and it help students in developing the sound understanding over the difficult words and sentence structuring.

## 05 Ration Distribution Drive

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## 06 Financial Support

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## 07 Offline Classes started in a small group of students grade wise, following COVID 19 Guidelines.

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## 08 National Mathematics Day is observed on 22 December every year to mark the birth anniversary of legendary Indian mathematician, Srinivasa Ramanujan and his contributions in the field of mathematics. To make students learn about the famous personality and his contribution in the world of Mathematics, live session was conducted. Quiz activity, math puzzle and portrait making activity organized.



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# Achievements

**Students participated in Art for Change by United Way Delhi and Yogesh from Nebsarai won 2<sup>nd</sup> position**

**100% students passed and promoted in higher grades**

**More than 4000/ Ration kits distributed across Pathshala centers**

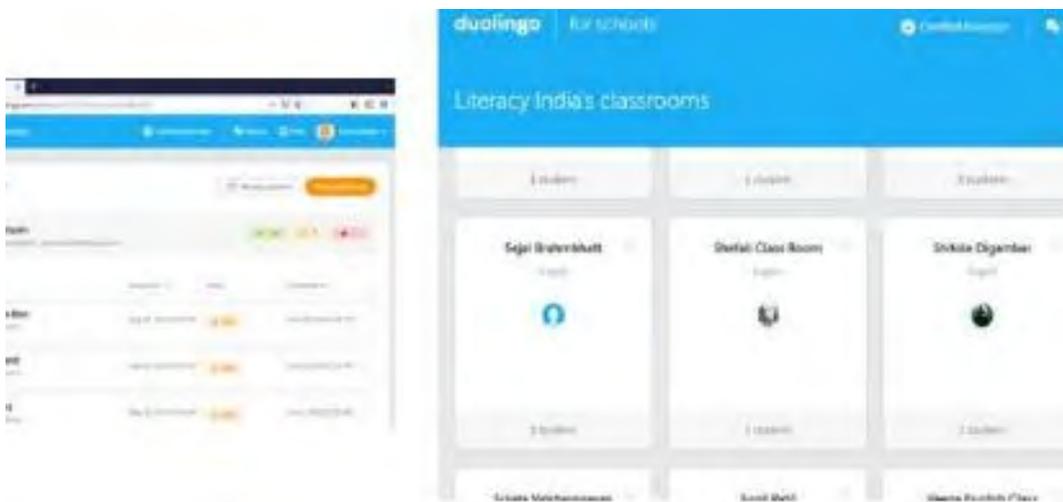
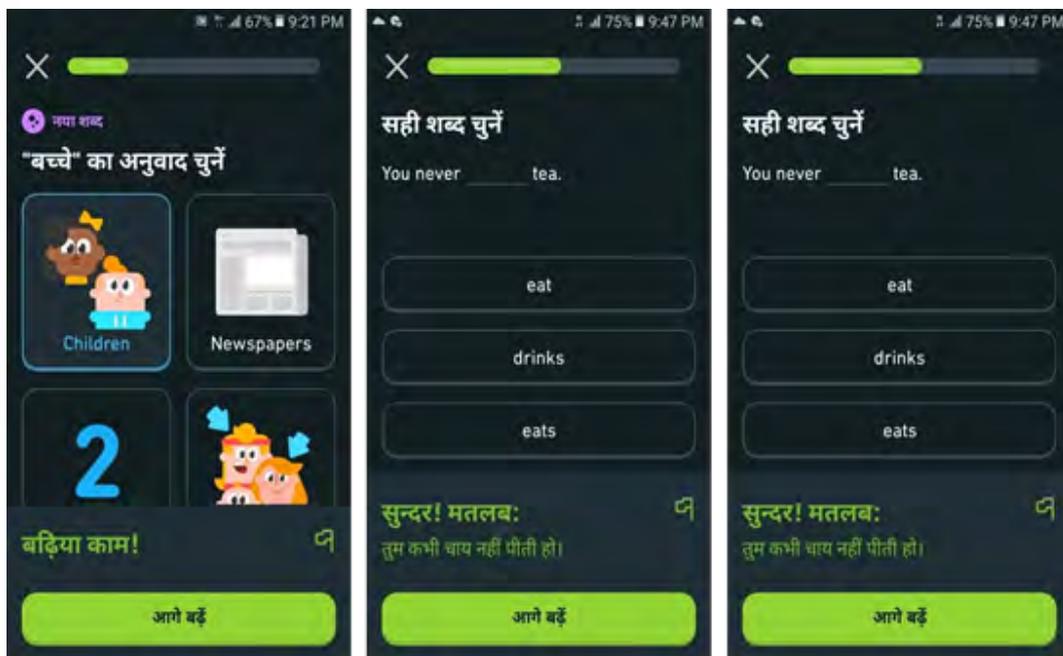


Different theme-based activities were organized to celebrate occasions. Creative writing competition organized on Children's day with students writing about significance of the day. On Gandhi Jayanti, storytelling and poster making was encouraged. Plantation drive was organized to give the message of sustainability. On the eve of Diwali, students designed rangoli, decorated colourful diyas and other items; which enhanced creativity.

To motivate students to attend regular classes, submit homework and assignments on time, Cvent ki Pathshala started to reward a child every month based on his performance in class, classroom attendance, and participation in activities. Sanjay and Rupesh were given student of the month.

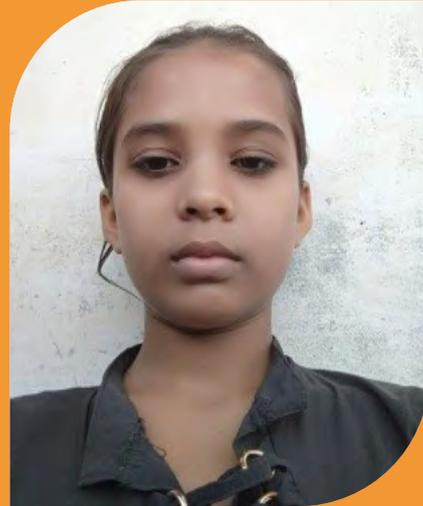
# Learning Language with Duolingo

Students are taught English language using Duolingo Application. Application teaches them with the basics and it help students in developing the sound understanding over the difficult words and sentence structuring.





# Winds of Change



## Ajmeri, Class V

11 years old Ajmeri, resides in a Village Mullahera, Gurugram with her parents and three siblings. She belongs to a very poor family where father works as a welder and mother, a housewife. Her father often faces problem in meeting the family needs. In the time of pandemic, family lost livelihood and survived with the support of ration provided (4-5 times) by LI.

She was enrolled in Literacy India Pathshala program in Sept 2019 when her academic level found below average. Her parents are illiterate and don't understand the significance of education. With continuous counselling & support of LI teachers, Ajmeri started working and became much regular to the classes. In the time of Parent teacher meet, her parents were counselled on importance of education and asked to pay attention Ajmeri's academics. She was asked to make her sit in the evening and check notebooks for homework and classwork.

Parents supported her and she made a significant improvement in academics. At present, she is regular and doing well in academics. She dreams to work hard and become a doctor, when grows up. In the time of lockdown, when classes began online, she had no access to classes due to non-availability of smart phone in home. But with support of LI for INR 5000, issued to students; family purchased a smart phone to continue children education.

In the time of pandemic, when schools across nations are shut to curb the spread of coronavirus, Literacy India strives towards making digital education accessible to the students across communities. The GDD Google classroom has enabled the children to continue their education through virtual mode. They were able to continue their academic with same pace and able to compete with peer group.

**- Ms Singh/Board Member**







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# Project Gyantatra Udbhav

## Digital Dost

*Smart and effective education delivery*

2020 was an unprecedented year on many accounts. As physical schools were forced to shut down due to the COVID-19 pandemic, the necessity of instituting online education system gained momentum. In 2020, despite the lockdown, migrant crisis, and general chaos brought about uncertainty, GDD reached 1384 students and 26 additional centres were opened.

Gyantatra Digital Dost has successfully been implemented by us to ensure out-of-school children as well as school dropouts, students' week in academics to get basic education for their better future and accelerate the learning process. However, with education centers and schools being shut, these children need devices to continue to push against the despair of the situation. The marginal communities cannot afford mobile phones or laptops, and this is the community which needs the crutches of educational foundation the most – not just to survive such unrepresented situation but also to ensure that the progress made by the country does not slip away. Literacy India has a robust solution to meet this monumental challenge. Not only do we have an intelligent educational software which focuses on individual learning capacity but also serves as a resilient and patient 'teacher'. We started the project using google Classroom with children of these communities by providing training of Google classroom, worksheets, assignments, recreational projects in which these children can engage under the guidance of the teacher.

# Activities undertaken during the quarter

- 01** Community survey conducted to approach students and mobilized for online classes.
- 02** Pre-assessment tests and the classes were held online as the schools were closed.
- 03** Post-assessments held online as well as offline as schools opened under the govt guidelines.
- 04** Teachers training for capacity building on usage of technology in education.
- 05** Door to door google classroom training for effective use of technology for the purpose of education and to bring the process on ease
- 06** Ration distribution to the affected families in the community
- 07** Awareness session on Covid 19 to safeguard themselves against pandemic.
- 08** Theme based learning activities
- 09** Festivals & other Art & Craft Activities to engage students.
- 10** Overall 1500+ children impacted under Project virtually.

# Education Response

- 01** All the teacher & beneficiaries can now easily use Laptops, Tabs, and Mobile for the purpose of education whereas previously teachers didn't have their email id and unaware of the concept of online teaching and learning process.
- 02** Digital literacy rate to increase up to 100%
- 03** Students resume classes which were brought on halt due to pandemic
- 04** Parents have become serious for their child's education as few of them bought Smart phones exclusively for child's education and rest easily have given phone to attend classes
- 05** Students learning level in English and Mathematic to increase in the period of 3 months with online classes.
- 06** Some of the parents were trained in using Google classroom to assist their child in work.

## Continuous Assessment:

To ensure students learn more meaningfully in the virtual classrooms, the academic team of Literacy India brought the concept of continuous evaluation to monitor the students learning level and take timely decisions for learners' progress, learning progression and learning pace. This process of evaluation is used for improving student's achievement through detection and correction.

## Certification:

Students who completed the Gyantantra programme and successfully got through the post-assessment test were awarded with the Gyantantra completion certificate.



# Virtual Education & Digital Device

**01** Info Edge **02** Cvent India **03** Dell Volunteers **04** KPMG



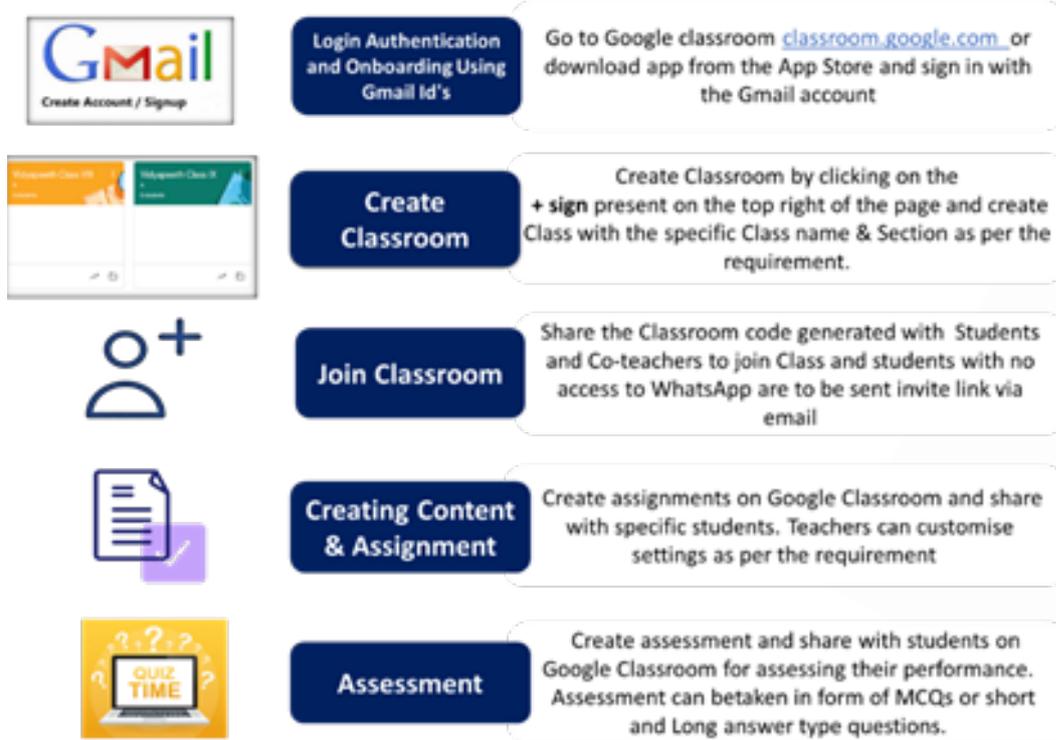
## Volunteering initiatives:

With support from Infoedge, 70 tablets preloaded with GDD were distributed across three locations. Children used the tablets batchwise to access the learning content.

## Virtual Process Followed

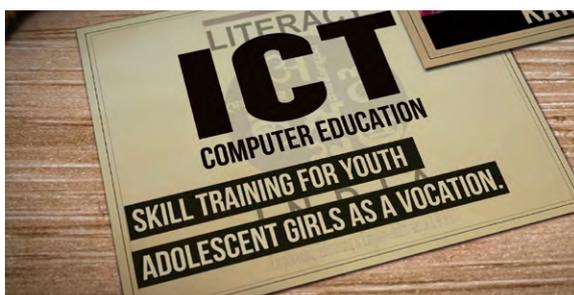
- 01** Grade wise whatsapp group created and shared worksheet, videos and other educational content
- 02** Teachers trained in zoom/googlemeet for conducting classes
- 03** For long term academic sustainability, Google Classroom created, teachers provided training to use and begin conducting classes with the children enrolled under Google classroom

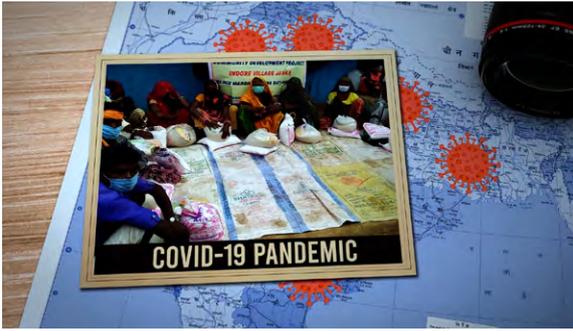
## Google Classroom Process



Steps followed	Progress
Pre-Test	The Pre-test was conducted as per the age and grade of each child via Google Classroom.
Syllabus assigned & Regular Classroom teaching	For each child, a specific syllabus has been assigned, based on his/ her pre-test score. focus is given particularly on students' improvement areas. Children regularly attend classes.
Practice Assignments	On completing every topic, teacher conducts Practice Assignments to ensure that students understand each topic. If specific gaps found, the child goes through classes and practice once again.
Evaluation & Test	Post Assessment Test conducted to measure the children's learning outcomes and plan for the next course of action for the beneficiaries according to their performance in the tests.

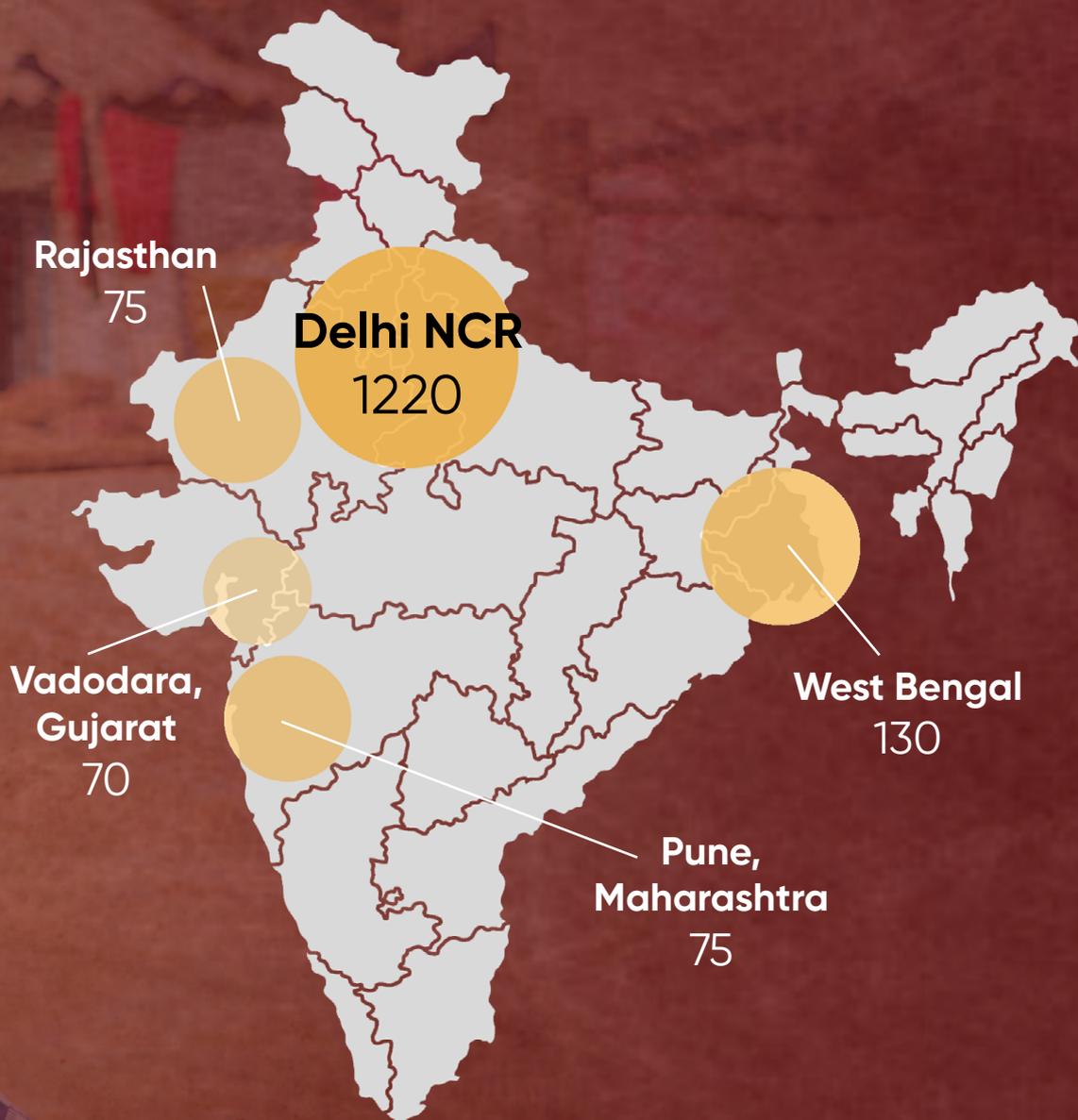
# Our Journey of 25 Years







# Location Impacted Beneficiaries' Details



# Shining Examples of Innovation, Agility and Resilience

## Reshma Kumari

*Class IV, Government Primary School, Sultanpur, Noida*

Sudden lockdown across the country brought in new challenges and new learnings for every age group. To the students, it taught them the significance of school and education in making their life successful. Nine years old Reshma is a carefree but obedient child and who was weak in her studies. Being a class 4 student, she could not solve simple addition, subtraction, multiplication, and division problems.

To make the education accessible to the children and not making them deprived of it, Literacy started incepted the concept of Virtual GDD Classes. Reshma learnt about it but was reluctant to join in the beginning. With the support of teachers counselling and training of Google Classroom in operating technology for education, she inculcated her interest in taking classes online.

Her interest has picked up in learning with time. She got better in the following aspects:

Her academics ameliorated in a short period and developed a sense of responsibility and confidence.

**Our experience with technology aided education ensured we adapt to circumstances, reorient our programs and ensure we stay on our path to deliver education to the most vulnerable.**

**- Board Member**

## Preeti

*A self-starter*

Preeti migrated to Haryana from Madhya Pradesh in 2017. She joined Literacy India School in the same year under GDD program. Her parents are labourers and are presently residing in Mullahera, Gurgaon. She has 4 siblings and 2 of them are studying in Literacy India.

A calm, hardworking and bright student, she is a regular participant in most class activities. During the pandemic her family moved back to their village as her parents lost their jobs. Even in these trying times she managed to arrange for a smart phone to take regular online classes.

In her leisure time she provides free tuition classes to young kids of her community. As schools moved to online classes, education of the young kids in the communities was badly hit. These children lack resources such as mobile phones, tablets etc. Preeti took the initiative herself and started teaching these children on her own and set a benchmark for others to emulate.

## Ravina

Ravina and her family belong to Jhalawar district in Rajasthan. Her father's is a farmer and mother is a housewife. As is the case observed, Ravina's academic performance was poor when she enrolled in our GDD Programme.

However, her performance improved quickly with individual attention and now she is performing well with good result in all subjects. She wants to become a nurse when she grows up, we wish her all the best!







# Project Gurukul

## *Quality education for the most vulnerable*

Gurukul program is designed to help children of extremely poor families continue schooling by providing them with scholarship and financial aid to minimize school zero drop. In the year 2020 everything has been affected due to COVID-19 Pandemic. Schools and educational institutions across country closed to curb the spread of covid 19 pandemic. Keeping the situation in mind, we implemented online classes through Google classroom and Google meet in Delhi NCR and Purulia district of West Bengal. However, our efforts met certain challenges which we tried to address using multiple intervention.



# Highlight Activities

- 01** Training of Google Classroom and Google meet organised for parents as well as children and youth who are directly linked with Literacy India. As schools remain close for most of the academic year.

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- 02** We ensured 36 Gurukul students continue learning through WhatsApp messenger.

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- 03** Village wise/cluster-based teachers were appointed post lockdown to teach students who have no access to smart phone and unable to attend online classes.

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- 04** Students received Rs.4000/- 'COVID Relief' from "Literacy India". Parents used this money to fulfil their urgent needs. In the time of lockdown, ration support provided to the affected families.

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- 05** In all the Government schools of West Bengal, Mid-Day Meal Ration distributed to all students once a month.

# Program Achievements

- 01** Our teams convinced parents of the value of education and convinced them to spare their mobile phone for online classes. This reduced the risk of school dropout as children had access to virtual education.
- 02** Students were initiated to virtual classes which made them digitally aware at an early age.
- 03** 4 students have passed Madhayamik Board Exam and 3 students passed Higher Secondary Board Examinations in academic year 2020.
- 04** Students who passed 10+2 joined colleges and enrolled in a certificate course in computer application program.
- 05** 7 Students joined professional painting course and will be subsequently be enrolled in our project Karigari.
- 06** Out of 10 children who appeared for CBSE grade X, XII exam , 4 children scored more than 90% Marks in their annual Exam.



Remedial classes with community teachers to ensure that children do not completely miss their classes.



Literacy India working on livelihood generation programmes for the rural poor that support improving productivity by inducing appropriate training and upgrading skills. 7 Gurukul children enrolled under training. Along with training, Literacy India tries to leverage local resources to provide work to artists.



Students enrolled in a certificate course in Computer Applications (CCA); a skill-based certification which provides operational knowledge and skills to the students. Course on Computer Concepts (CCC) is designed to aim at imparting a basic level IT Literacy programme.



# Winds Of Change



## Anjana Singh Patar

Anjana lives in Lowakui village, Baghmundi block of Purulia district. Her father Raju Sing Patar is a farmer and mother Sarani Sing Patar is a home maker. Her father earns a meagre income which falls short in fulfilling the family needs. Anjana completed her primary education from nearby Govt school. To continue her secondary education, she needed to go to a hostel as the school which taught higher grades was far away from her village. Her family did not have the means to send their daughter to hostel and bear its expenses.

Her father approached Literacy India and asked for support to ensure his daughter can continue her education. Looking at the need and LI's objective to make education accessible to the underserved; we assisted in her admission to Bagmundi Girl's High School and arranged all the necessary facilities required. With the continuous support from Literacy India under the project Gurukul for the past six years, Anjana has recently passed Class X (Madhyamik) with B Grade. Her parents are happy to see their daughter's academic progress. She is the first one in family who appeared for board examinations and passed with good score.

She has been enrolled in Class XI and continue education. She is thankful to Literacy India for their continuous support.



# Winds Of Change

## Niharika

**LI sponsorship gave wings to her dreams**

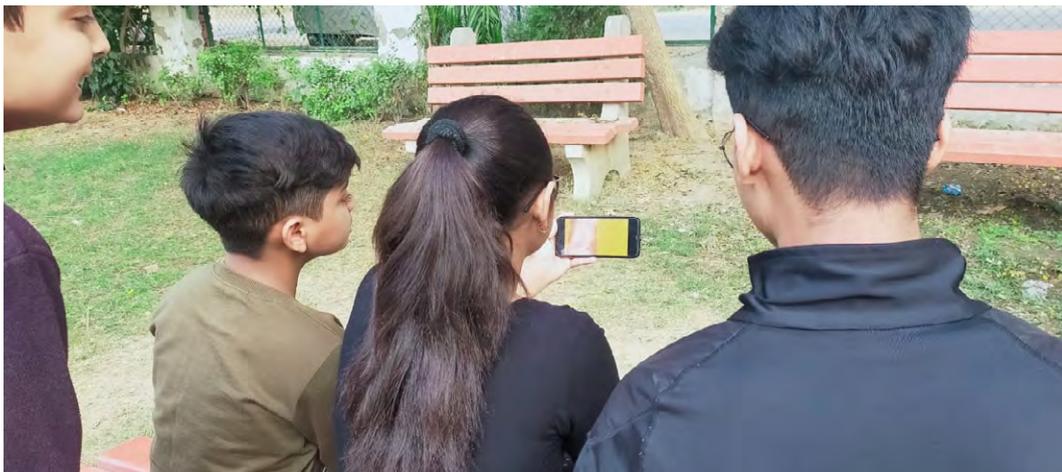


Niharika is pursuing an Aerospace Engineering (dual degree) programme at IIT Madras. She joined the course in 2016. Being from a lower-middle-class family from Bihar, it was difficult for her to make friends. Her grades were also not good enough for any scholarship. However, in 2019 she secured a summer internship in Walmart Labs India as well as a summer research opportunity at Purdue University, which unfortunately got cancelled due to the outbreak of the COVID-19 pandemic. In 2020, she won the Pratibha award for excellence by Eaton, when she secured a bronze medal under the women's powerlifting competition at IIT Madras. She has now learned new skills and has improved considerably in her academics.

Says Niharika, who lost her father in 2010: "I am thankful to sponsoring my college education and hostel fees. I can now focus on my career. I have even got the freedom to try different things, experiment with my life and grow." She plans to sponsor the education of and guide needy children when she becomes financially independent.

# Project Shiksharth

With the strong support of our volunteer networks, we continued our initiatives towards alternative teaching through theatre, music and community work. Together with volunteers from KPMG, our Vidyapeeth students participated in numerous activities to enhance skills beyond the traditional classrooms.



# Project *Karigari*

## Employ-enablement: Learn while you earn

The second arm in our 4E is the project Karigari. The pandemic reiterated the importance of skills training and livelihood options. We were able to train XX women and youth for organic farming, stitching and tailoring, beauty and wellness, cooking, basic computer course (CCA), Jewellery and Accessories making. Regular online and offline classes conducted by specific teachers of each course. Most identified beneficiaries for the program are below poverty level.

Even with the lockdown, we managed to assist and train our beneficiaries based on their livelihood requirement. Some of the trainings successfully conducted were for Organic Farming, manure and vermi compost preparation, stitching, tailoring and others, Beauty and Wellness, CCA.

Organic farming: Literacy India is a strong advocate of sustainable practices, that includes organic farming. We conducted training in 36 villages for more than 1000 farmers, skilling and motivating them to adopt organic farming practices. The training impacted 50% women beneficiaries, 50% unemployed and semi-skilled young men for creating employability.



# The Impact of Training

- 5000+ beneficiaries enrolled in batches to under skill training program across project locations.
- 100% beneficiaries completed the training and become job ready.
- 90% women are able to produce finished products and stitch clothes for others and self/ family member's among pass out.
- Embroidery made by Artisan able give employment to other regions artisans
- New Design & work for women Created post Covid.
- Value added additional Workshop held for trainers.
- Final evaluation and examination held at centres
- Business support provided to 350 women, youth to start livelihood businesses
- Growing and Consuming healthy grains which directly improved their sales.
- 2 women and 12 farmers have setup compost unit and waste decomposer preparation
- Literacy India provides support and information through meeting and gosthi. They also get a platform for interaction with progressive farmers.



# Winds Of Change

Backyard poultry production, Goat Rearing, Livestock farming: Predominant and traditional livelihood in most rural area, Literacy India prepared the community in 150 for backyard poultry and goat rearing. From skill enhancement, to supervision, equipment training and providing soft loans, Literacy India provided 360 degrees assistance to help the communities start off with this livelihood.

**350 youth, Women started their own rearing practices, community based business for livelihood**

## **Other training and livelihood support provided to identified beneficiaries**

- Stitching and advance Product training
- Tailoring Classes
- Accessories Making
- Embroidery Training
- Knitting
- Electrical Training
- Handicraft training
- Soap making
- Mobile Repairing

# STAR VOLUNTEERS



**Mr. Shobhit Rastogi**  
**(Deloitte, Gurgaon)**

The COVID-19 crisis is adversely affecting the well-being of children, with the impact being most acute on children belongs to the marginalized sections of the society.

During these challenging times of COVID pandemic too, more than 70 volunteers stepped forward to ensure continuity of education of the children. Moreover, recognizing that the pandemic could lead to dropouts and increased number of out-of-school children. These volunteers helped encouraging parents to make their child continue education till schools reopen.

Our star volunteer, Mr. Shobhit Rastogi was among all from the Deloitte team who led the activity and engaged all volunteers to continue support.

He followed up with children, created strategy to engage, involve children volunteers on regular basis.

Literacy India is thankful for his support and passion to serve the underserved.

**Mrs. Venita Sejwan**  
(Dell, Gurgaon)



The COVID-19 crisis is adversely affecting the well-being of children, with the impact being most acute on children belongs to the marginalized sections of the society. Ms. Venita Sajwan worked regularly with us to provide constant support for Ration, Medicine , Digital Devices and other project need . She volunteered to provide constant support for community and also engaged other team members to support initiative.

**Ms. Veena Thaker**  
(Mastercard India,  
Vadodara)



Ms. Veena was worked as instrumental to initiate Virtual Volunteering specially with Women Empowerment Project. She along her team worked hard to motivate women about Financial Literacy, how to start enterprise, engaging children to continue their education, developing communication etc.

# Enabling and Training Youth as Future Entrepreneurs

Bharat Raj is an assiduous and enthusiastic young boy from an extremely poor family. Bharat was keen to study but was forced to drop out (studied till class X) due to financial constraints in the family and started helping in the field. He was determined to change his family living conditions and kept exploring opportunities.



He came to know about Literacy India's (LI) vocational training course in mobile repairing, imparted with an aim to provide sustainable livelihood. After which, he made a visit to the LI centre in Harnawada Shahji (town situated in Rajasthan), took insight about the course and expressed his desire to join. Literacy India screens candidates before enrolling them for the courses. His readiness and inclination to learn got him through the screening process and he was successfully enrolled in the program.

During the training program, Bharat maintained constancy in classes and laboriously worked to bring proficiency in work. He learnt each and every topic with determination and practiced repeatedly. On successfully completing the course, he started working in a mobile repairing shop situated near to his village to get an industry exposure in the field. Presently, he earns Rs 2000 in a month with the skills learnt.

Soon, he is planning to open his own shop of mobile repairing for which Literacy India is ready to provide him the financial assistance in procuring mobile repairing kit and tools.

# Financial Inclusion for Sustained Transition



Dayaram is a 22-year old boy. He lives in village Jawar, block Manohar-thana, Rajasthan. Dayaram runs his E-Mitra shop in Jawar and earns Rs. 8,000 to Rs. 10,000 per month. He is quite happy to earn and help his mother in the household expenses.

However, the beginning was tough for Dayaram. During his graduation, he lost his father. However, he managed to complete his graduation and a basic computer course. He had to return to his village due to financial problems. With his technical knowledge, he opened an E-Mitra shop in his village, but due to the financial crisis, he was not able to operate the shop. He didn't possess required equipment's to run his business smoothly and was also unable to invest due to low income. In our community survey, our coordinator came in contact with Dayaram where he shared his financial challenge in procuring a new printer for his work that could double his income.

After seeing his dedication and struggle, Dayaram was selected for interest-free micro-loans. Dayaram received a micro-loan of Rs. 15,000 from Literacy India. He also managed to take out some amount from his pocket and procured a new printer. The printer helped him serve customers with good quality and fast track printing work. Investment made in the business doubled his income from Rs. 5,000 per month to Rs. 8,000 -10,000 per month.

Dayaram is grateful to LI for supporting his business. In future he wishes to expand his work and would like to open a computer teaching center for kids studying in village school and lacks basic knowledge in computer.

## A carpenter by profession

Millions of people lost their livelihood due to nation-wide lockdown and the worst hit are the poor. It made them unable to earn a square meal to feed their family. Same happened with young Narendra Kumar, a resident of Manoharthana and a carpenter by profession.



He lost his livelihood, was left with no source of income with the added responsibility of wife and a small child. Financial crisis and unemployment made him feel anxious and depressed. Although, he was proficient in constructing wooden cots, chairs and tables but had no money to restart his enterprise.

Narendra is a person of great will power and persistent attitude. He gathered all his strength and stood up against all odds to transform his living. He was aware of the Literacy India business development and livelihood program and approached them for support. He interacted with the LI coordinator and applied for soft loan.

Literacy India provided him with a soft loan of Rs 5000 to begin. With the financial aid provided, he purchased the raw material and constructed a wooden cot, chair, table and sold them in the market. He is able to earn an income of Rs 5000 per month. He is extremely thankful to Literacy India's support during a crisis when he had lost all his hope.

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## Savitri Bai, Sadla Organic Farming

Savitri Bai and her husband Ram dayal are part to Literacy India's Livelihood program for organic farming. Savitri works in the field and is supported by her husband in doing agricultural work.



She was told about organic farming and its benefits by Literacy India during the awareness campaign. She liked the concept and approached LI to get herself trained for it. Under the mentorship of trainer, Kanahiya Lal, she learnt the methods of organic cultivation including organic compost preparation, shivan compost and vermicomposting. Now, she grows vegetables such as Bindhi, Tomato, Chilly, Lauki, Gilaki etc using organic methods of cultivation and is able to take good benefits from them.

In the beginning, she grew vegetables in her kitchen garden for the family use and gradually expanded and started selling them in the local market. She is able to make a good profit from the organic vegetables grown.



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## Chandra Kala, Todari Organic Farming

Chandra Kala's husband is a farmer. He cultivates crops on his two-acre land. About two years ago, Chandra Kala was enrolled in a Literacy India block-printing training in her village Todari Jagannath.

During the recent Coronavirus crisis and nationwide lockdown, the entire block printing work completely halted. Artisans did not have any work and there was a need to reskill block



printing artisans. In the meantime, Chandra Kala expressed her interest in reskilling and was enrolled in a Kitchen Gardening Training with an organic farming expert from Literacy India.

She was motivated to learn and implement kitchen gardening concepts, organic farming and non-chemical-based products to safeguard the crops. She learnt about growing organic vegetables, as well as seeds with the training provided through Literacy India. Now Chandra Kala will be able to save money, as she cannot afford to buy any expensive chemical-based solutions to protect the crops.

---

## **Bharti** **Howrah, West Bengal**

Bharti is a lady with strong will power who possess a persistent attitude for life. She didn't give up in her tough times but looked for opportunities around to tied over the problems. She is a 25 years old young woman, resides in Howrah, West Bengal with her husband and two children. Her husband works as a labour who doesn't have a regular income. She also works as a domestic help in neighbourhood to support her husband but the income earned by both remains insufficient in meeting the family needs.

To support her husband financially, Bharti joined Literacy India skill training program and enrolled herself under stitching and Tailoring course. She also wanted to learn some skills for earning a stable income and give her children a good upbringing. She completed her education only till Class V due to which she faced problem in making mathematical calculation.

In the beginning, she was little nervous and hesitant in learning new skills. Her paper cutting was not up to the mark and she was unable to gain confidence in stitching cloth without teacher's assistance. Analysing the situation, she was provided motivational sessions for earning sustainable livelihood and prepare them for success.

With regular practice and counselling sessions, Bharati gained self-confidence and does the stitching work independently. She successfully completed her course in 6 months and received certificate. Literacy India assisted her in taking up a job in a shopping bag factory. Currently, she works in a factory and is proficient in stitching various types of shopping

bags and earn Rs 5000 per month. She also trains the junior artisan in bag-making. Her family income rose to Rs 11000–12000 per month and able to meet the family needs without any difficulty. Bharti expresses her thanks to Literacy India for their support and guidance in making her skill and capable for employment.

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## Mamta Rajasthan

Mamta, 30 is married to Kamlesh, and both work as daily wage labourer. She and her family live in Manohar Thana Distt. Jhalawar, Rajasthan. Due to ongoing health issues, Mamta had to discontinue her job, leaving her family solely dependent on her husband and his meagre income. Life became tough for them. Pandemic Impacted most of the daily wage workers and Mamata's Family was also not spared.



Literacy India has a presence in Jhalawar, Rajasthan and Mamta being part of the Kitchen Garden Group was hand-picked for training to become an entrepreneur. She was helped by Literacy India to set up a small provisional store in her village and with the micro-loan of Rs.10,000.

Her efforts and hard work paid off, and her shop is doing well giving her an earning of Rs. 4,000 to Rs 5,000 with profits every month. This was well-timed for her family. Once we get on to the track of Progress, we envision a better for her, she is planning to send her child to a good school and paying for the tuition as well. She thanks Literacy India team for being by her side during a time of need.

We are proud of this courageous woman.



# Winds Of Change

**Kashinath Sutradhar**  
**Raghunathpur, Purulia**



## From idols to *idlis*

The pandemic impacted everyone from all walks of life, some more than other. Kashinath Sutradhar of Raghunathpur, Purulia is one person who had it very rough. At 51, the pandemic took away his livelihood as an idol maker and a part-time construction worker. The prolonged lock-down, slow recovery and lack of daily work pushed his family to the darkness of extreme poverty.

At that crucial time, Literacy India offered him support as a soft loan without interest to start an idli business. The training to make idlis and market them was also provided by Literacy India. With the loan, Kashinath bought an Idli maker and the essentials for starting the idli business.

Currently, he sells the idlis he makes at the local area in Raghunathpur market. He earns Rs.250 to Rs. 300 per day and is extremely happy and thankful for Literacy India's help.

# Project *Indha*

**"Indha was established as a brand for women empowerment. Designed as a social enterprise, run and supervised by rural women artisans, we have been trying to secure the livelihood of our trained women artisans by providing fair employment opportunities."**

**- Captain Indraani Singh**

COVID-19 was indeed a hard year for the artisan communities. It put a hard stop on all our efforts towards safe and fair employment by securing livelihood options. The pandemic forced the artisans to traverse uncertainties and turn towards daily wage work to sustain themselves and their families. With the forced migration, they also face health risks posed by the pandemic.

We at Indha have been trying to revive the receding Indian handicrafts sector by creating a market for the products across India and abroad, however the pandemic has severely impacted our efforts, delayed trainings, and lowered our sales.

With markets grinding to a halt, we tried to support our artisan community by providing ration packets, medicines, masks etc through out the lockdown tenure as well as beyond.

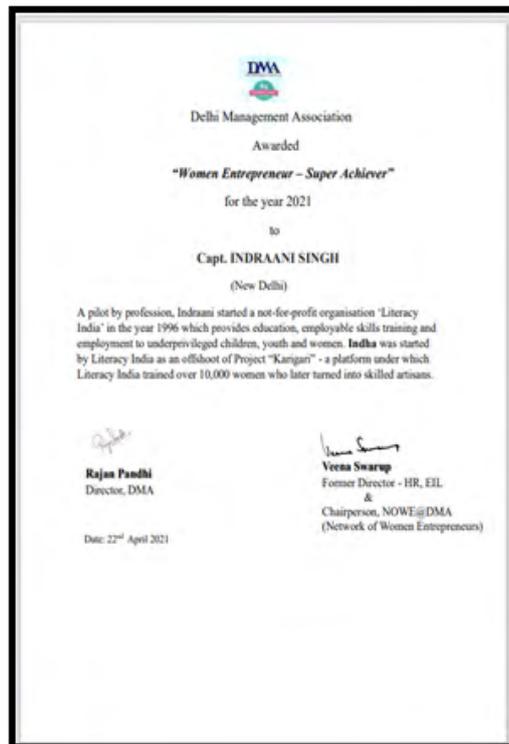


Once we were able to move our operations and trainings online, we focused on upskilling our rural artisans as well as diversifying our portfolio to include essential products. These include cotton t-shirts and vests, diversifying embroidery patterns to include Persian style and deliver training on different regional cuisines. This is apart from our regular products that Indha artisans are trained to produce.



# Awards & Recognition

## Indian Achievers' Forum Woman of Excellence Award & DMA All India Women Entrepreneurs Award 2021



# Our Corporate Partners

EDUCATION & DIGITAL EDUCATION	LIVELIHOOD & EMPLOYABILITY & COVID SUPPORT
Anish Memorial foundation	AIS Business solutions
Aricent Technologies India Pvt. Ltd	Adventure Specialists BVBA
Bry Air Asia Pvt. Ltd	Clifford Chance Business Services
Clifford Chance Business Services	Cvent India Pvt. Ltd
Cepco Industries	Desiccant Rotors International pvt. Ltd
Cvent India Pvt. Ltd	Dell International Services India pvt. Ltd
Desiccant Rotors International pvt. Ltd	Master card Technology Pvt. Ltd
Ehsas 81 Foundation	Nasscom foundation
Give Foundation	Razorpay Software Pvt. Ltd
Infoedge ( India) ltd	Sbi cards and payment Services pvt. Ltd
India at 75 foundation	SVP Philonthropy Foundation
KPMG	The Prakash Children foundation
Midland Credit Management india pvt. Ltd	United Way of Delhi
Master card Technology Pvt. Ltd	Work Advantage Pvt. Ltd
Nasscom foundation	YOURCAUSE
Nextzen Project Management services	<b>INDIVIDUAL DONORS</b>
Orange Foundation	Capt. Indraani Singh
Razorpay Software Pvt. Ltd	Ms. Deepali Dalmia
Rotary Club of Delhi Royals project	Jatinder s. Wadhwa
RBS foundation	Mr.Manu Rakhye

Roop Narayan Mishra Gheest devi Memorial trust	Ashok Kumar Marwah
Sbi cards and payment Services pvt. Ltd	Marc Van Heynegem
Shiksha Kranti Foundation	Vijay kumar Gaba
SVP Philonthropy Foundation	Piyush jain
Teleperformance	Vijay Kumar
The Prakash Children foundation	Shilpa sethi
The Raswant Family Charitable trust	Dhanbad
United Way of Delhi	Kritika Aggarwal Nihata
Vizrt India pvt. Ltd	Vaishawi Khlawat
Work Advantage Pvt. Ltd	Praveen kumar
Xorinant Solutions pvt . Ltd	Ms. Sweta
YOURCAUSE	Sanjana
Eastern equipment pvt. Ltd	Baljit Agrotech
Niditech Medial india pv. Ltd	Ruchi basu
Pasco Automobiles	Surupa Da
D.n.jalan seva trust	Sakshi Mehra Marwah
	Somnath
	Neha Jhunjunwala
	Sakshi Poddar
	Rachna Goenka
	Sagar Saini
	Ms. Snigdha Shah
	Anukhav Kumar
	Ms. Indra Haran

# Our Team

Sohit Yadav  
Sangha Mitra  
Satya Prakash  
Sunil Kr. Sing  
Sudhir Gahlot  
Ghanshyam Prasad Singh  
Gopal Saran Dubey  
Kanwar Pal  
Dharmendra Yadav  
Savita Sharma  
Birender Yadav, Sarla Devi  
Teena Wesley  
Manju Rani  
Rajni Bhatia  
Nisha Dohroo  
Anuradha Nigam  
Namita Das  
Alka Mishra  
Sarita Wali  
Shiv Kumar  
Sheela Verma  
Om Prakash  
Deepshankar Das  
Dalsingar, Bipul Kumar Singh  
Harendra Kumar  
Ardhandu Biswash  
Madhu Dang  
Sujata  
Ram Singh  
Tara Kumari  
Sarita  
Virendra Chaurasiya  
Sarita Wali  
Amit Kumar  
Hari Prakash  
Naveen Kumar Singh  
Mahinder, Surendra Singh

Shankar Mehta  
Vikas Goel  
Pradeep Janghu  
Idrish Mohmad  
Kavita  
Kalpna Barnwal  
Raj Bala  
Arup Mahto  
Sudha  
Rajbala Verma  
Sunil  
Parvesh  
Gyan Chand  
Amrita Singh  
Poonam  
Nirupama Ranjan  
Sandeep Kumar Gaur  
Sonu  
Rajaram  
Idirsh mohaamad  
Trina  
Manikrishna  
Patitpaban Mukherjee  
Anjali Chabra  
Rajiv Kumar Verma  
Yogesh Kumar  
Rahual Gosain  
Narendra Kumar  
Arpan Mukherjeet  
Ganesh Mahto  
Champa Rani  
Savita Singh  
Mahendra Nai  
Preeti Vinayk Soundade  
Dhananjay Tiwari  
Diksha Sharma

# Financials

## LITERACY INDIA

Regd. Add:- C-1/11, Vasant Vihar, 1st Floor, New Delhi

BALANCE SHEET AS AT 31st,MARCH, 2021			
		Amount (Rs)	Amount (Rs)
	SCHEDULE	F.Y. 2020-21	F.Y. 2019-20
<b>SOURCES OF FUNDS</b>			
<b>I.FUND BALANCES:</b>			
a. Fund Balance	[01]	62,183,719	52,900,701
b. Asset Fund	[02]	42,400,036	39,589,715
		104,583,755	92,490,416
<b>II.LOAN FUNDS:</b>			
a.Secured Loans		-	-
b.Unsecured Loans		-	-
		-	-
<b>TOTAL Rs.</b>	<b>[ I + II ]</b>	<b>104,583,755</b>	<b>92,490,416</b>
<b>APPLICATION OF FUNDS</b>			
<b>I. FIXED ASSETS</b>			
	[03]		
Opening Balance (W.D.V)		39,589,715	28,224,031
Add: Addition During the Year		7,782,264	15,468,307
Less: Assets Disposed during the Year		138,674	-
Less: Depreciation		4,833,269	4,102,623
Net Block		42,400,036	39,589,715
<b>II.INVESTMENTS</b>			
		20,880,778	16,519,399
<b>III.CURRENT ASSETS, LOANS &amp; ADVANCES:</b>			
a.Loans & Advances	[04]	671,506	1,524,102
b.Other Current assets	[05]	8,993,164	8,719,052
c.Cash & Bank Balance	[06]	32,469,483	30,354,328
	A	42,134,154	40,597,482
<b>Less: CURRENT LIABILITIES &amp; PROVISIONS:</b>			
a.Other Current Liabilities	[07]	831,213	4,216,181
	B	831,213	4,216,181
<b>NET CURRENT ASSETS</b>	<b>[ A - B ]</b>	<b>41,302,941</b>	<b>36,381,302</b>
<b>TOTAL Rs.</b>	<b>[I+II+III]</b>	<b>104,583,755</b>	<b>92,490,416</b>

Significant Accounting Policies and Notes to Accounts [13]

The schedules referred to above form an integral part of the Balance Sheet

For S. SAHOO & CO  
Chartered Accountants  
FRN: 322952E

CA Subhajit Sahoo, FCA, LLB  
(Partner)  
MM No - 057426

Place :New Delhi  
Date : 08.01.2022



*Naini*  
(Trustee)



*Sudheer*  
(Trustee)

## LITERACY INDIA

Regd. Add:- C-1/11, Vasant Vihar, 1st Floor, New Delhi

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31/03/2021			
		Amount (Rs)	Amount (Rs)
	SCHEDULE	F.Y. 2020-21	F.Y. 2019-20
<b>I. INCOME</b>			
Grants		46,127,806	66,120,347
Donations		33,423,302	20,852,851
Other Income	[08]	5,070,165	8,918,083
Interest Income	[09]	1,853,287	1,825,825
<b>TOTAL Rs.</b>		<b>86,474,560</b>	<b>97,717,106</b>
<b>II. EXPENDITURE</b>			
<b>Program Expenditure</b>	[10]		
Pathshala Program		7,943,279	9,214,601
Vidyapeeth Program		22,836,159	24,845,365
Gurukul Program		2,430,428	10,163,985
Karigari Program		12,271,261	13,442,981
Shiksharth Program		275,412	523,202
Health Post Program		-	338,210
Indha Program		9,036,251	8,574,786
Digital Education Program		9,549,097	19,984,568
Covid- 19 Support		12,849,655	331,736
Depreciation	[03]	4,833,269	4,102,623
Less: Depreciation transferred to Asset Fund	[03]	4,833,269	4,102,623
		-	-
<b>TOTAL Rs.</b>		<b>77,191,542</b>	<b>87,419,433</b>
<b>III. EXCESS OF INCOME OVER EXPENDITURE</b>	[I - II]	<b>9,283,018</b>	<b>10,297,673</b>
<b>IV. EXCESS OF INCOME OVER EXPENDITURE TRANSFERRED TO PROJECT FUND</b>		<b>9,283,018</b>	<b>10,297,673</b>

Significant Accounting Policies and Notes to Accounts [13]

The schedules referred to above form an Integral part of the income & expenditure account

For S. SAHOO & CO  
Chartered Accountants  
FRN: 322952E

CA Subhajit Sahoo, FCA, LLB  
(Partner)  
MM No - 057426

Place : New Delhi  
Date : 08.01.2022



*Maiti*  
(Trustee)



*Indrani*  
(Trustee)

LITERACY INDIA

## LITERACY INDIA

Regd. Add:- C-1/11, Vasant Vihar, 1st Floor, New Delhi

RECEIPTS & PAYMENT ACCOUNT FOR THE YEAR ENDED 31/03/2021			
	SCHEDULE	Amount(Rs.) F.Y. 2020-21	Amount(Rs.) F.Y. 2019-20
<b>RECEIPTS</b>			
<b>Opening Balance</b>		46,873,727	37,374,794
Grants		46,127,806	63,451,465
Donation		33,423,302	20,852,851
Other Receipts	[11]	4,714,148	7,783,491
Interest Income	[12]	1,853,287	1,825,825
<b>TOTAL Rs.</b>		<b>132,992,270</b>	<b>131,288,426</b>
<b>PAYMENTS</b>			
<b>Program Expenditure</b>			
Pathshala Program		7,943,279	9,214,601
Vidyapeeth Program		22,836,159	24,845,365
Gurukul Program		2,430,428	10,163,985
Karigari Program		12,271,261	13,442,981
Shiksharth Program		275,412	523,202
Health Post Program		-	338,210
Indha Program		9,036,251	8,574,786
Digital Education Program		9,549,097	19,984,568
Covid- 19 Support		12,849,655	331,736
Changes in Advances/ Liability		2,450,467	(3,004,734)
<b>Closing Balance</b>		53,350,261	46,873,727
<b>TOTAL Rs.</b>		<b>132,992,270</b>	<b>131,288,426</b>

Significant Accounting Policies and Notes to Accounts

[13]

The schedules referred to above form an Integral part of the receipts & payment account

For S. SAHOO & CO  
Chartered Accountants  
FRN: 322952E

CA Subhajit Sahoo, FCA, LLB  
(Partner)  
MM No - 057426

Place :New Delhi  
Date : 08.01.2022



(Trustee)



Handwritten signature of a trustee and a circular blue stamp of LITERACY INDIA, NEW DELHI, VASANT VIHAR.

(Trustee)

# Governance

As a part of our commitment to strengthen governance and compliance efforts, we have been registered with Global Giving, Yourcause, Give Foundation, Erika und Erwin Schreiter Foundation, Wadhwa Foundation & Levante Foundation. Addition to existing collaboration with SVP India (Social Venture Partners India) Charities Aid Foundation, India & Give India, United Way & KPMG Foundation. We are thankful for their continued support and guidance. **Our present auditors – S. Sahoo & Company** have kept up the pace of auditing and for a continued Transparency. Complete transparency is a norm at Literacy India and we encourage our sponsors and partners to participate in our strategic decision-making process.

## Decision Support and Decision Making

Literacy India encourages each and every person in the organization to actively involved in the process of decision support and decision making.

### Review Meetings

Monthly review meetings are held for each division, project and department regularly.

### Day to day Management

Managing Trustee and Senior Executive supported by Projects Directors manages the LI's day-to-day operation.

## Board of Advisors

The Board of Advisors comprises of technically competent Senior Management Executives from diverse backgrounds and expertise. The Board of Trustees sets the vision and broad guidelines for LI and ensures good governance in liaison with the Board of Advisors.

## Governing Body & Board of Advisors

AM D Keelor	Joy Kumar Jain	S. K. Singh
Capt. Indraani Singh	Abhishek Dalmia	Sonali Dutta
Anil Kalia	Manu Rikheye	Ajit Nema
Rajpal Duggal	Sanjeev Jain	Shalabh Nigam

## Project Study and Management

The project management & monitoring system in LI comprises of a systematic and well laid down processes. These are as follows

- The process of project monitoring is done by Field Executives and Project Managers regularly
- Every Project is closely monitored by impact analysis, which is a done internally.
- Programme & Project Audit System ^ is followed to assess and ensure impact of the donation, proper utilisation of money to achieve desired results.
- Internal & Process Audit System ^ This is conducted throughout the year in order to ensure accountability in the internal operation of the organization
- Statutory Audit ^ is done by the statutory auditor for finalization of balance sheet and statement of affairs. This is also done to comply with standard statutory norms.

## Beneficiaries Management System

- A successful beneficiary management system is operational across all projects. This helps LI in tracking the progress and development of all the beneficiaries.
- Management Information System (MIS) A monthly MIS is prepared and analyzed internally by Management and Project Managers. Relevant reports are submitted and discussed in Review Committee meetings for assessing the operational activities and to do future planning.

## Accounting System

The accounts are maintained on daily basis through advanced and updated computerized systems. The same is also analysed and checked periodically by the auditor to ensure that the same is in compliance with standardised Management Policy.

## People Management

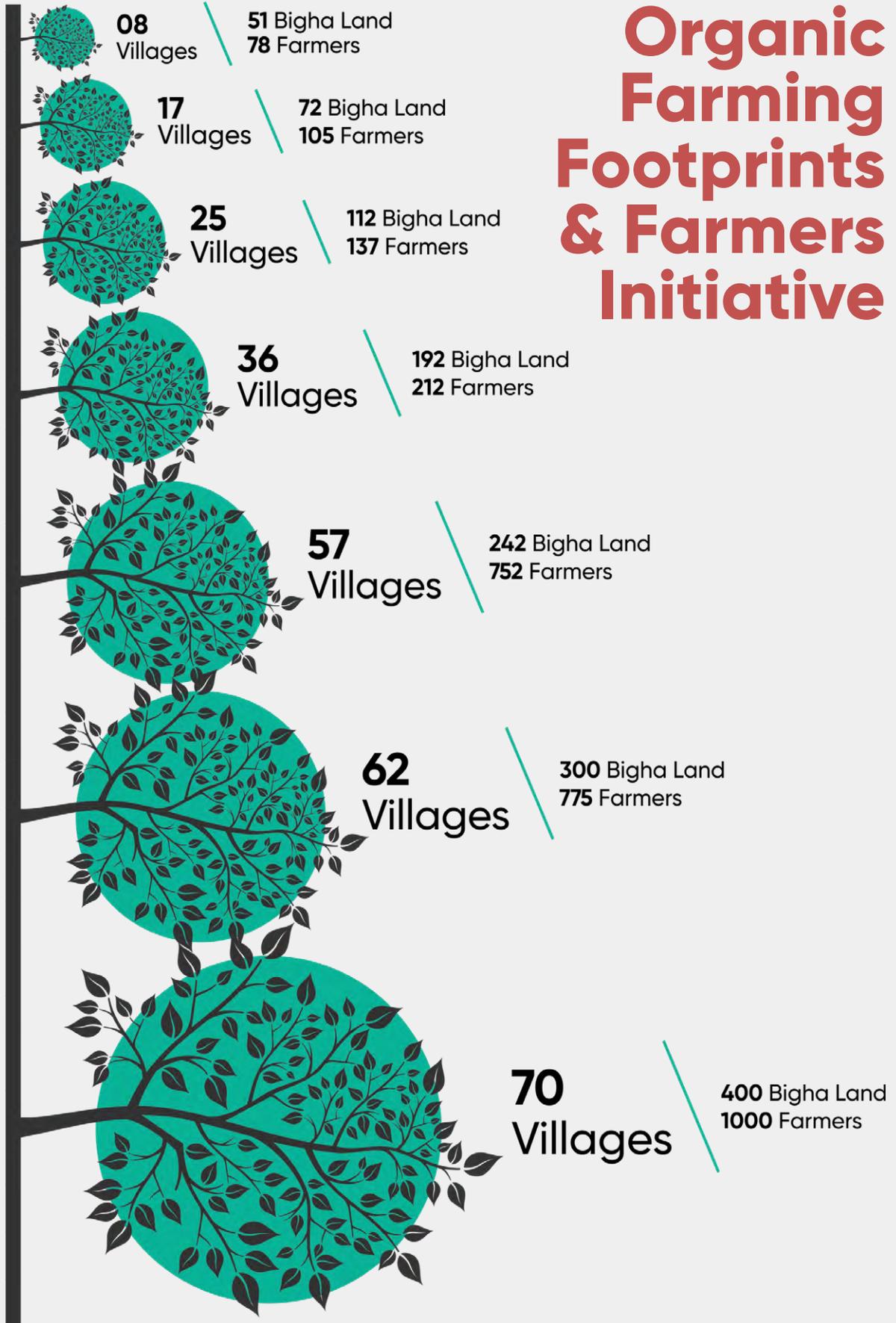
- Our people are our assets and LI's family members. LI believes in a democratic and participatory work culture.
- Appraisal and review system is conducted once a year in a democratic way to identify the future leaders of the organization and reward excellent performers.

## Travel Expenditure

No payment has been made to any board member as remuneration or travel allowance, including Managing Trustee of the NGO or any other Trustees.

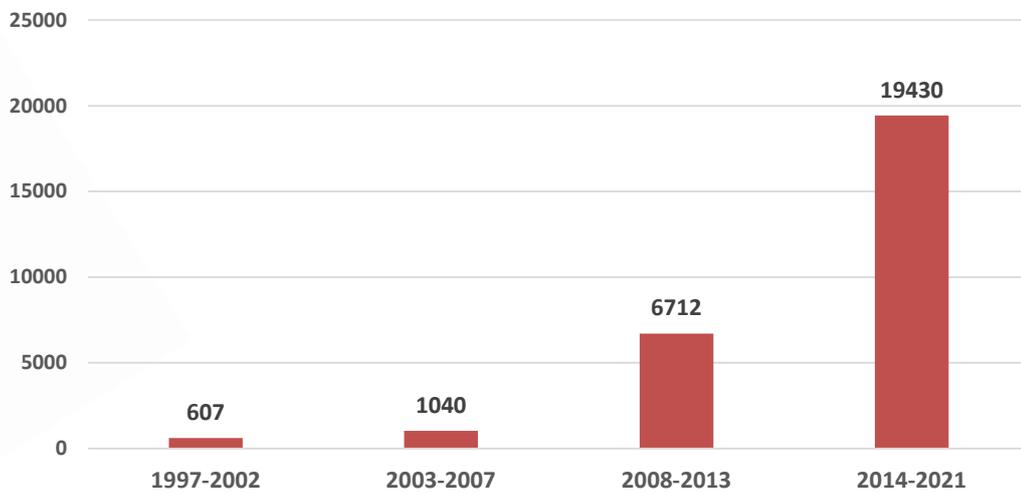
Slab of Salaries & Honorarium	Male ( No.)	Female ( No.)	Total ( No.)
Less than 5000	14	29	43
5000-10000	18	48	66
10000-25000	21	17	38
25000-50000	32	29	61
50000-100000	4	1	5
<b>TOTAL</b>	<b>89</b>	<b>124</b>	<b>213</b>

# Organic Farming Footprints & Farmers Initiative

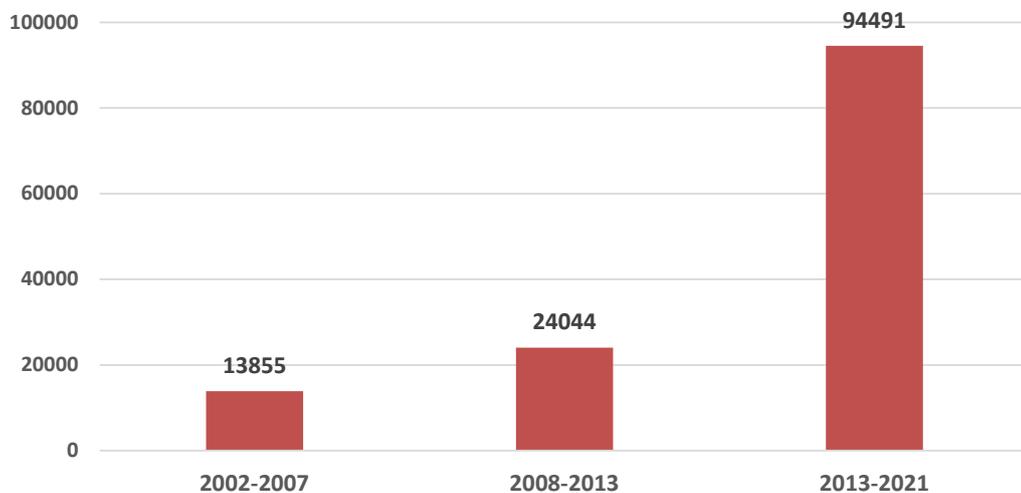


# Achievements in 2020-21

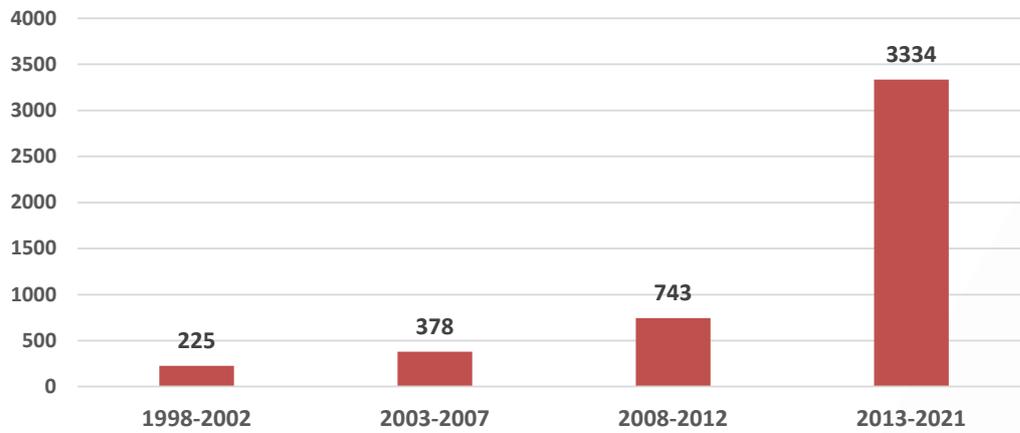
## Project Paathshala



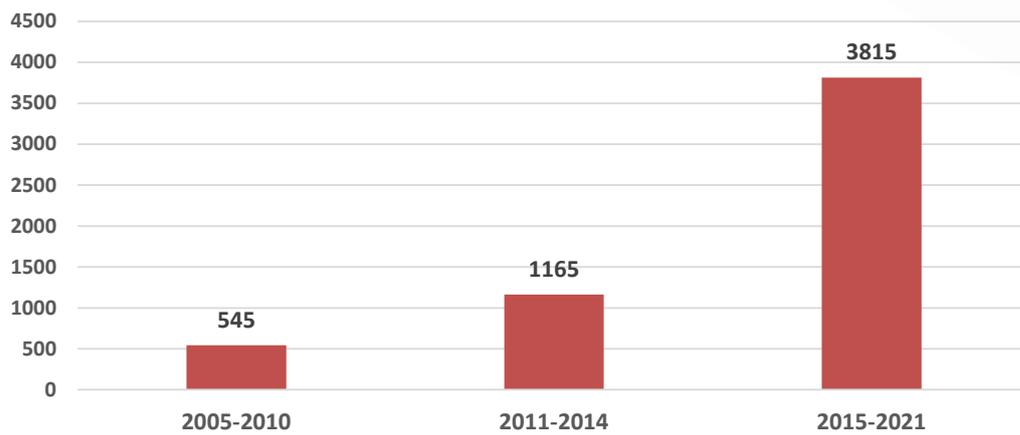
## Project Karigari



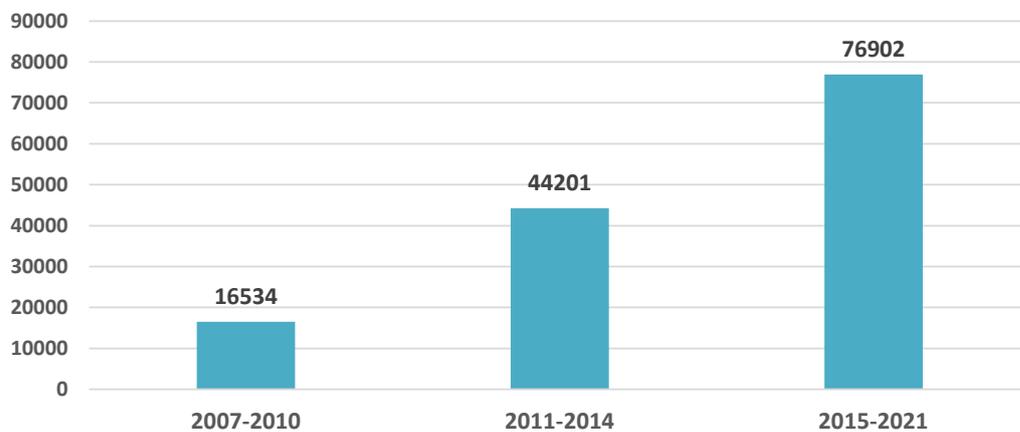
## Project Gurukul



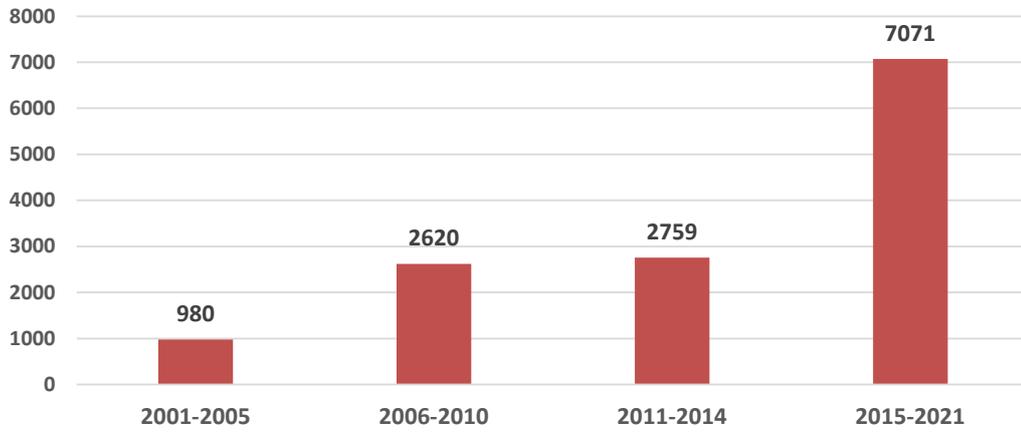
## Project Indha



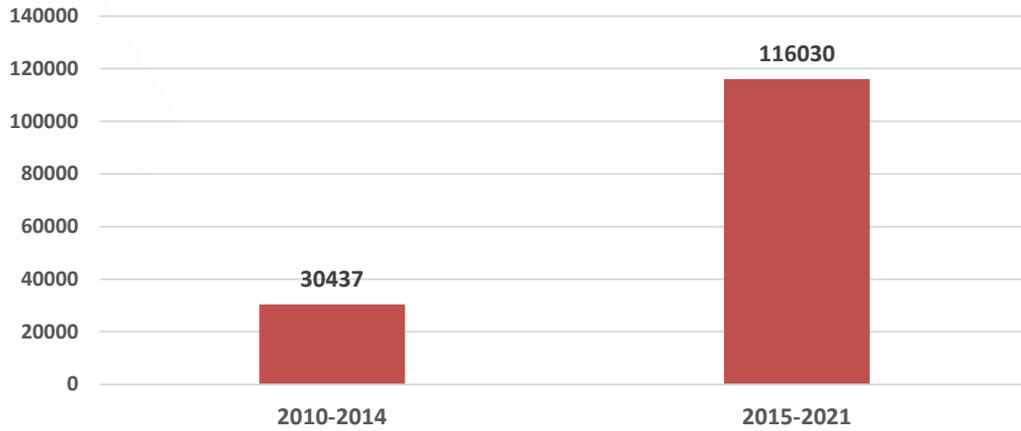
## Health Post & Camps - Beneficiaries Impacted



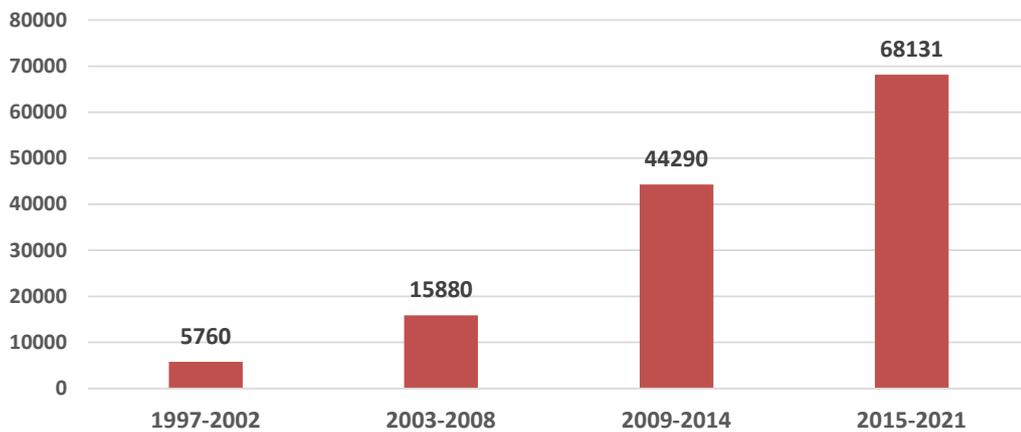
## Project Vidyapeeth



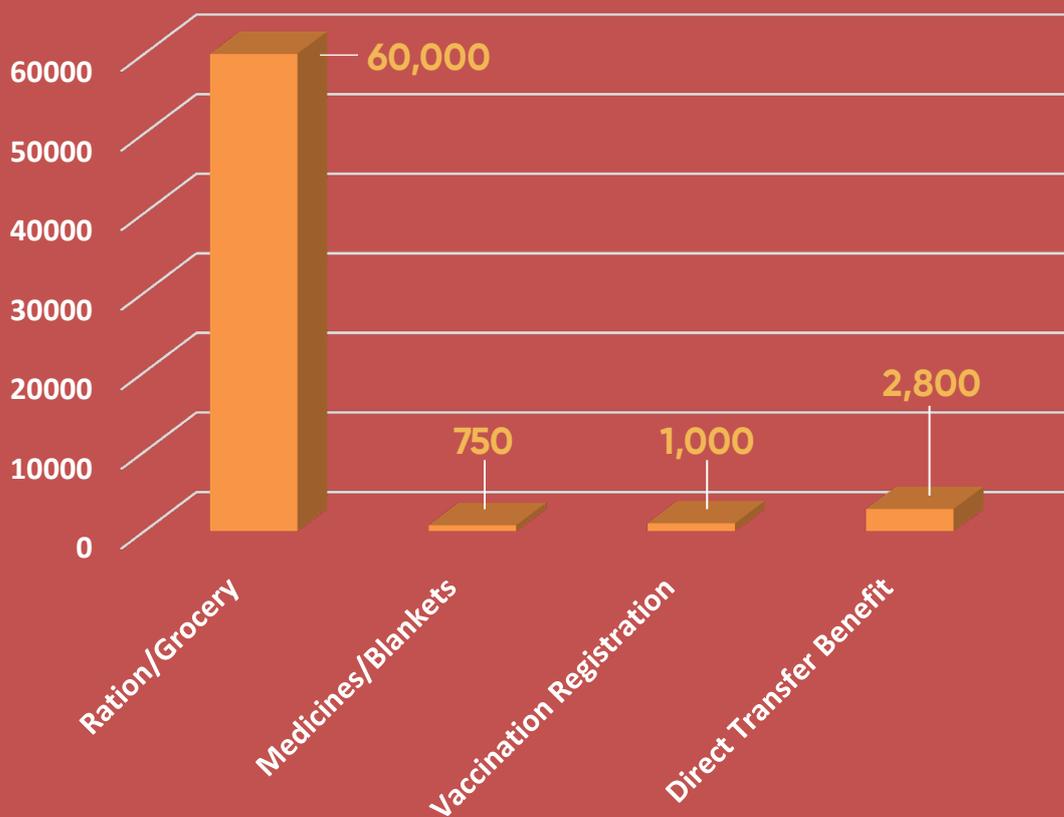
## Gyantatra Udbhav (Digital Dost)



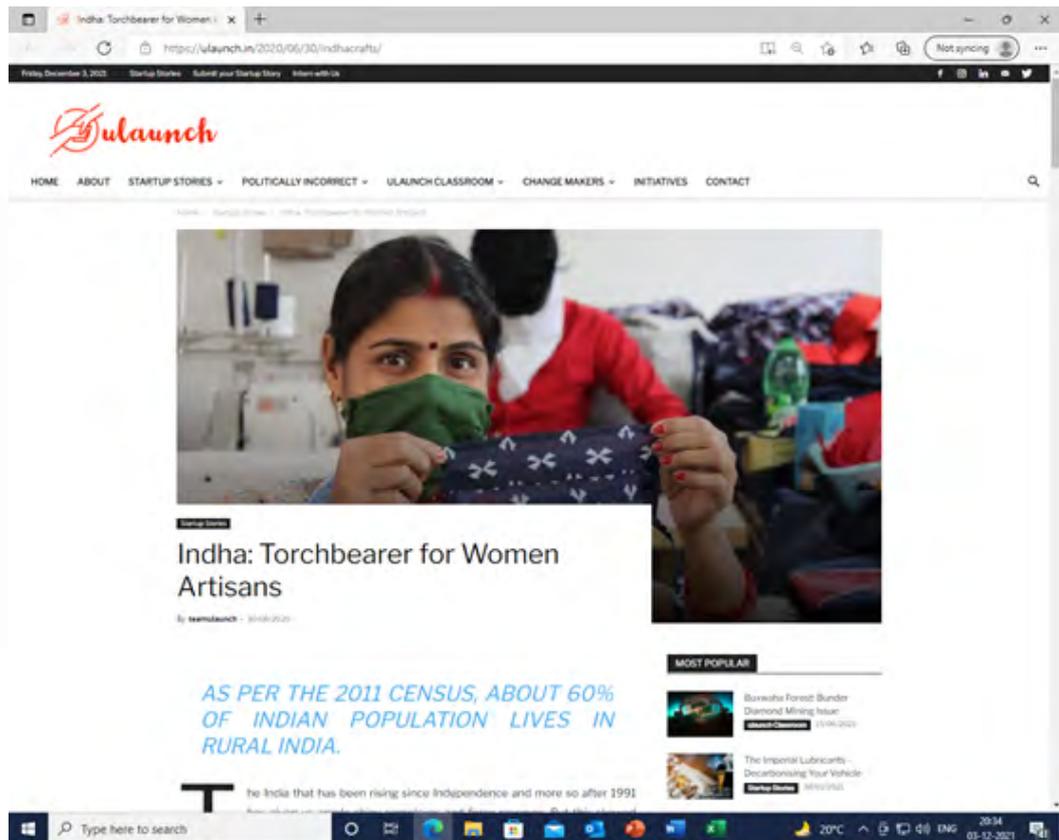
## Project Shiksharth



# Covid Relief Impact



# Media Coverage & Positive Impression



Media Coverage & Positive Impression





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New Delhi – 110057

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